



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

PROJECT OVERVIEW

The Town of Westlock is currently undertaking a refresh of its Municipal Development Plan (MDP). The Town of Westlock's Municipal Development Plan (MDP) 2015-03 was adopted on May 25, 2015. The MDP acts as the broad, conceptual framework for all of the Town's statutory and non-statutory planning documents. The MDP sets the community vision and guides Westlock's future growth and development. Council provided direction at the February 21, 2023, Committee of the Whole meeting for Administration to proceed with a refresh to the current MDP to ensure its vision, guiding principles, and policies continue to meet the community's changing needs.

To ensure the refresh is meaningful, participation of community members, organizations and stakeholders is necessary. All feedback received will be used to refine the plan's vision, set the Town's goals for growth and development, and inform changes and additions to policy areas such as development, housing, infrastructure, and the environment.

The project's first phase of Public Engagement was undertaken between July 10 to August 20, 2023. This report summarizes what those who participated in the engagement activities said.

ENGAGEMENT OVERVIEW

This phase of public engagement offered two modes of participation:

1. Community Message Boards at the Heritage Building & Rotary Spirit Centre
2. Online Survey at www.westlock.ca

The engagement activities were advertised on the Town's website and social media channels, as well as through ads in the Westlock News and on 97.9 FM.

Both the message boards and survey were focused on obtaining broad feedback on ideas for the next 20 years in Westlock. The survey also featured questions regarding the current MDPs' vision, guiding principles, and policy topic areas such as housing and the environment.

A total of 58 survey responses and 174 message board comments were received. The verbatim responses from both activities are included in Appendixes A and B.

COMMUNITY MESSAGE BOARD COMMENT SUMMARY



As evidenced from the word cloud above, many comments posted on the Community Message Boards over the engagement period featured requests for expanded recreational opportunities and new businesses in Town. All of the comments were coded into eight categories:

Recreation, Downtown, Economic Development, Accessibility, Infrastructure, Housing, Family & Youth, Community, and Governance.

Recreation:

Commenters showed a strong desire for increased recreational opportunities, particularly those that would be free and easily accessible to all age groups, including a splash park and expanded trails.



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Downtown:

Comments that mentioned downtown focused on expanding the business offerings in the area and the desire to see the area refreshed.

Economic Development:

After recreation, the most common type of comment was a request for a new type of business, including new restaurants, a movie theatre and a variety of retail establishments.

Accessibility:

A significant number of comments focused on better accessibility to public spaces through improved sidewalks, signalization, and transportation. In particular, seniors and those with mobility issues were highlighted as the benefitting population.

Infrastructure:

Infrastructure comments included requests for continued maintenance and repair to existing infrastructure, particularly sidewalks.

Housing:

The need for more housing, particularly affordable and below-market (ie. homeless shelter) housing, was highlighted in some of the comments received.

Family/Youth:

A common theme in some of the comments received was the need for more activities for children and families and increased childcare and educational opportunities.

Community:

Comments that spoke to the desire for additional community support included requests for mental health support and an expanded library.

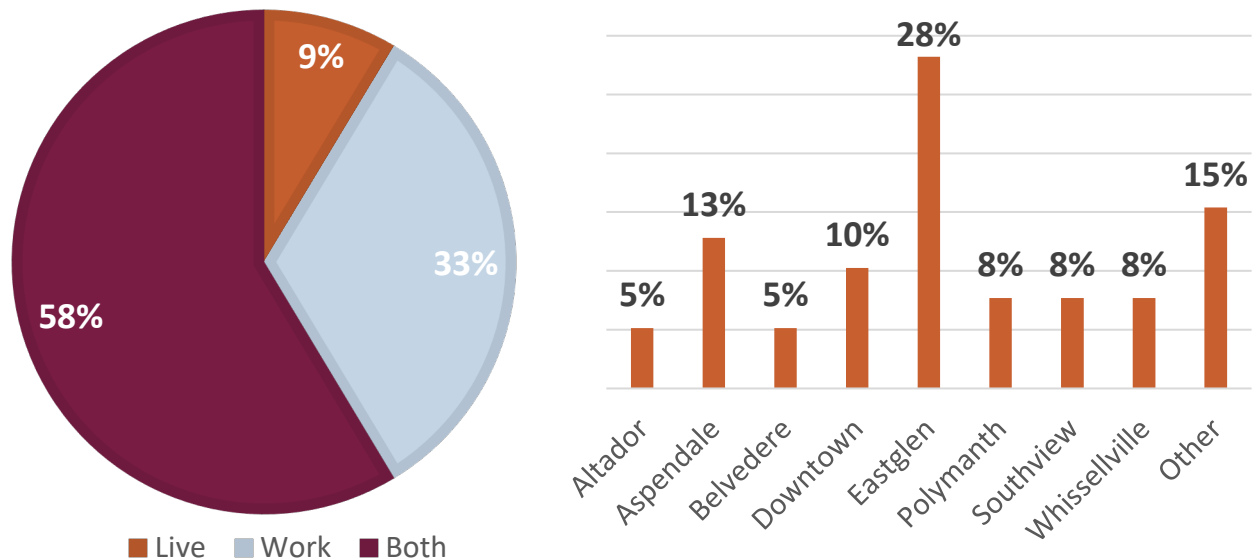
Governance:

A small portion of comments focused on topics of governance, including the need for new ordinances or bylaws.

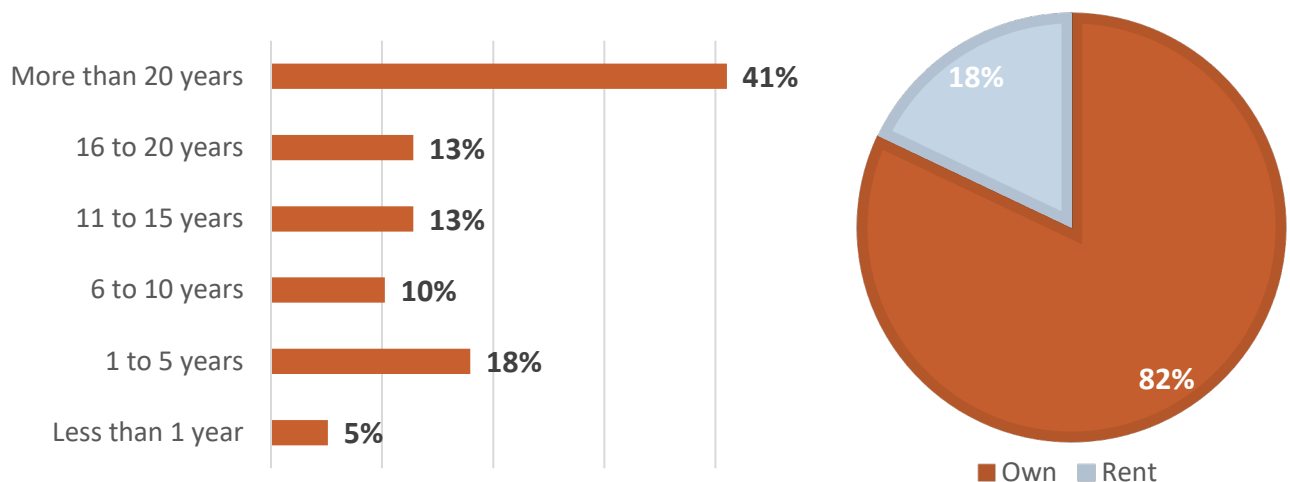
SURVEY RESULTS SUMMARY

Demographic Questions

The first four questions of the survey helped gauge the demographics of the survey respondents.



The majority of the survey respondents (58%) both work and live in Westlock, while the next largest proportion (33%) only work in the town. All neighbourhoods in Westlock were represented by the survey respondents, with the majority (28%) residing in Eastglen.



The majority of respondents who live in Westlock have done so for more than 20 years (41%) and own their home (82%).



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Vision and Guiding Principles

The next questions in the survey related to confirming respondents alignment with the current MDP's vision and guiding principles.

What do you love about Westlock?"

Respondents commonly made references to Westlock's small town feel, friendly atmosphere, and wide selection of amenities.

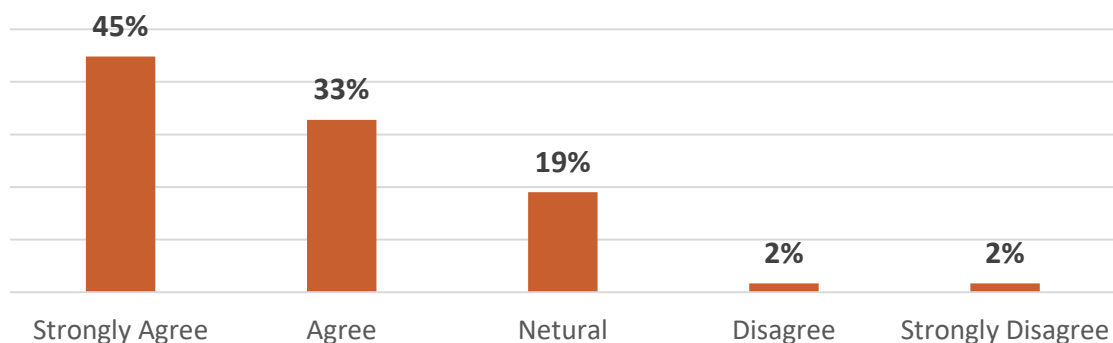
Do you have any specific ideas or dreams for Westlock's next 20 years?

The responses echoed many of those on the Community Message Boards, with common requests from respondents being more recreational opportunities, more housing (particularly affordable housing), new businesses, and a revitalized downtown. Many of the responses were tied to concerns surrounding slowed or stalled growth, lack of retention of families and young people, and increased pressures of affordability both on homeowners and business owners.

Do the following statements align with the Westlock you would like to see over the next 20 years? Please rate your level of agreement with the following statements:

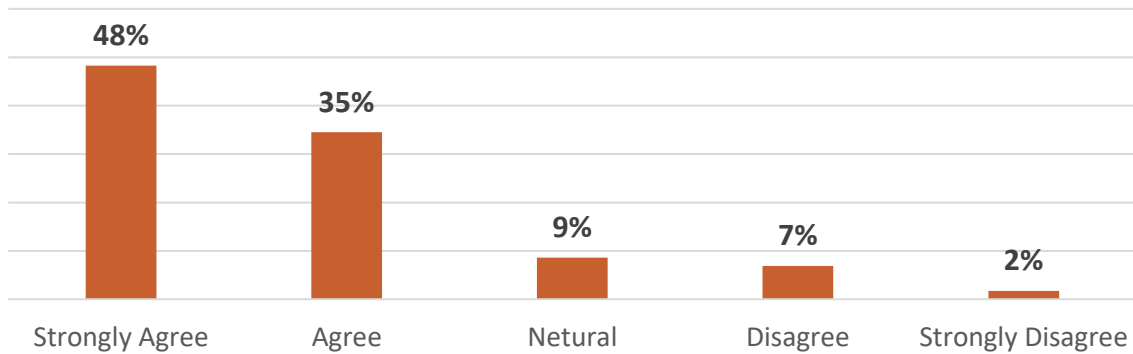
Respondents were next asked to register their level of agreement with statements taken directly from the current MDP's vision statement.

The Town of Westlock will provide a diverse range of services.



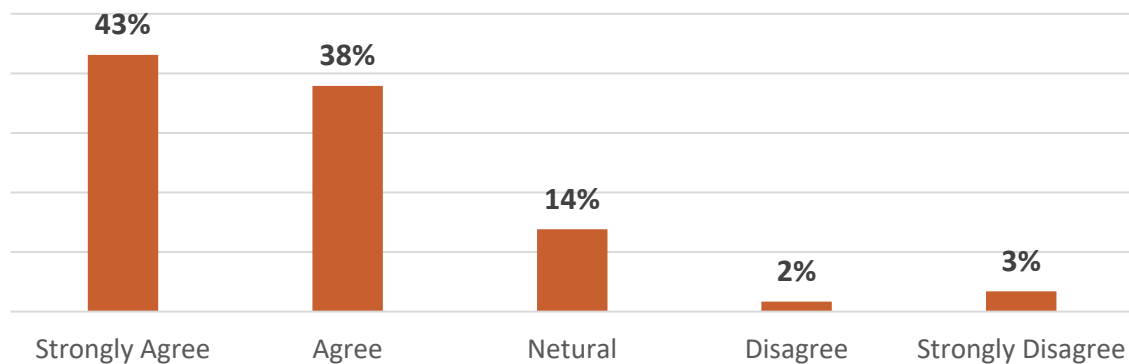
83% of respondents indicated either strong agreement or agreement that the Town will provide a diverse range of services in its next 20 years.

The Town of Westlock is a central service node for agriculture and surrounding industries.



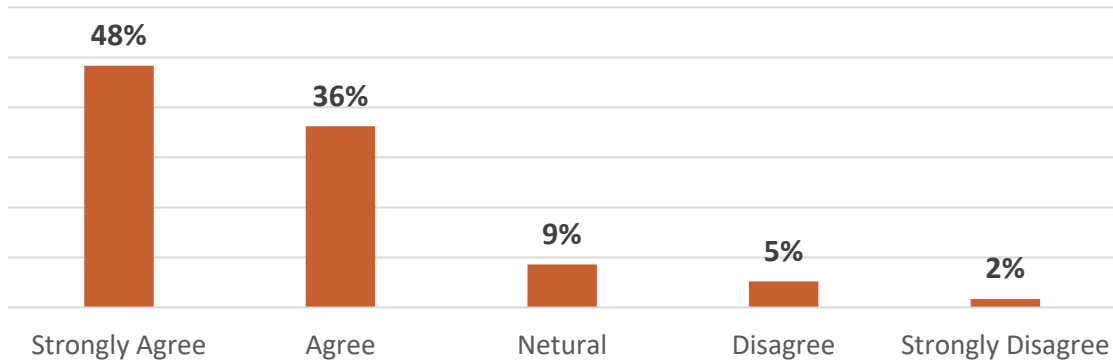
83% of respondents either strongly agreed or agreed that Westlock should continue to serve as a central service node in its next 20 years.

Westlock will invest in quality infrastructure and amenties.



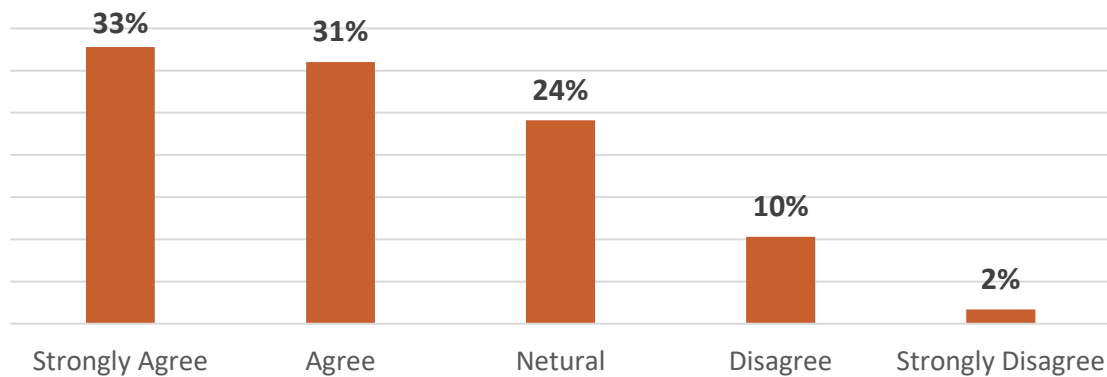
81% of respondents registered either strong agreement or agreement that Westlock should invest in quality infrastructure and amenities over the next 20 years.

Westlock will achieve a high quality of life for its residents and attract growth and development to the area.



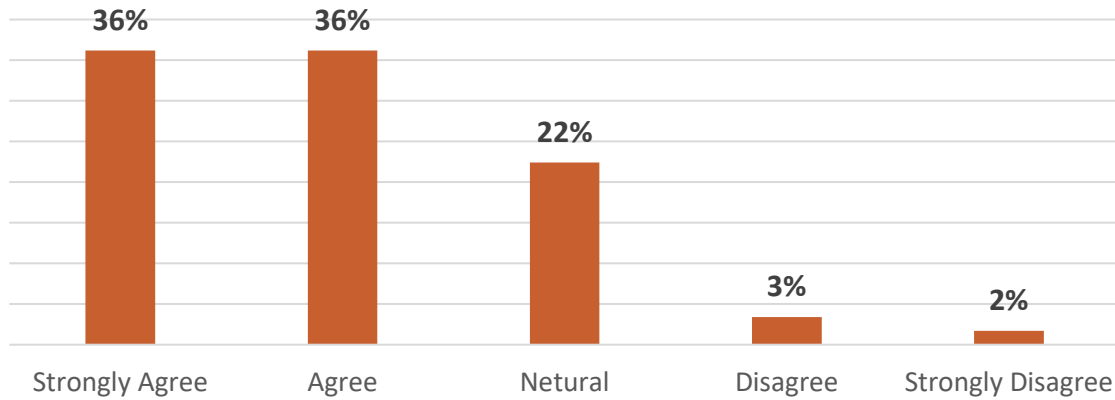
84% of respondents strongly agreed or agreed that Westlock should strive to achieve a high quality of life for residents and attract growth and development in the next 20 years.

Westlock is a unique destination of choice for residential, industrial, and business development.



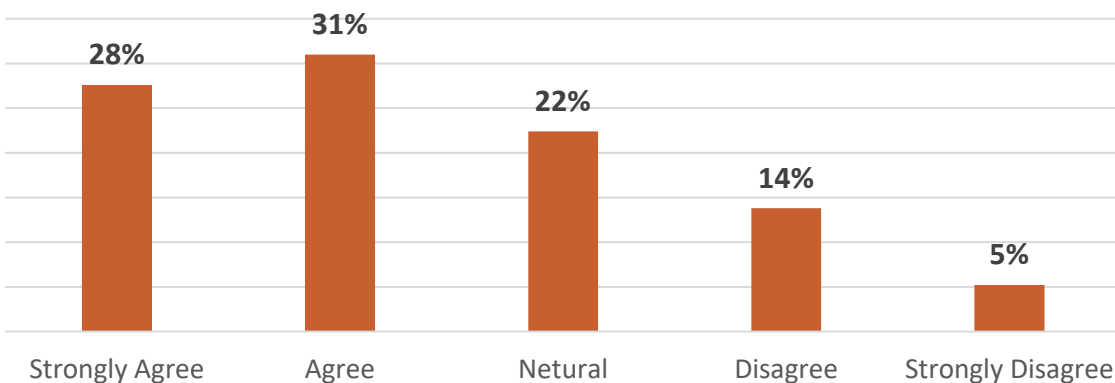
64% of respondents either strongly agreed or agreed that Westlock should position itself as a destination of choice for all types of development. In comparison, 36% of respondents were either neutral or in disagreement on this statement.

Westlock is a livable and diverse community.



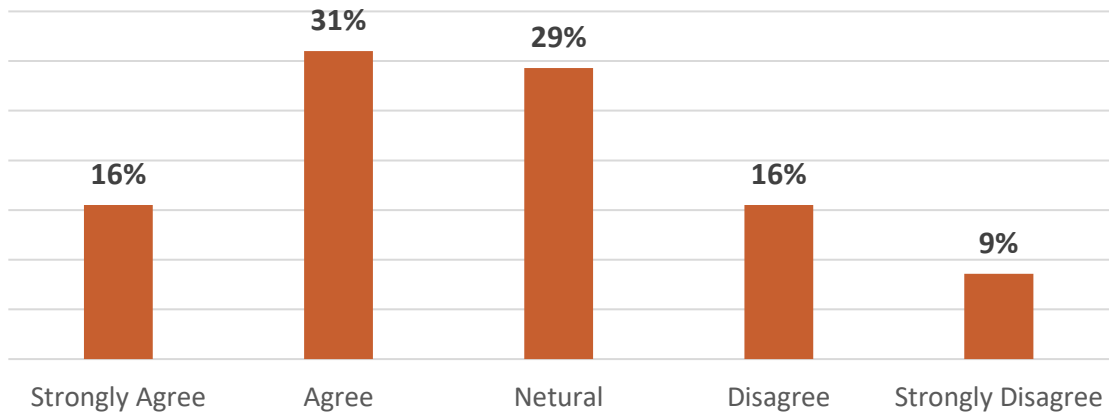
72% of respondents registered either strong agreement or agreement with the statement that Westlock will be a livable and diverse community in the next 20 years.

Westlock is an economically progressive community.



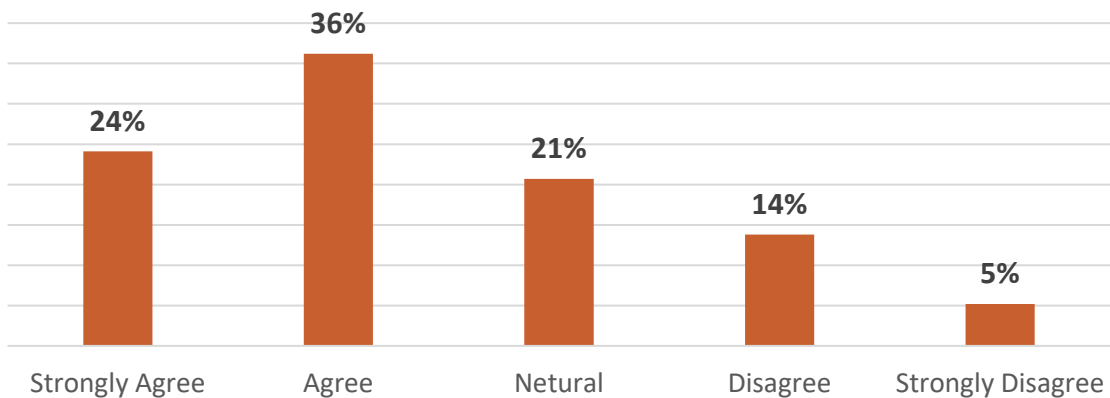
59% of respondents either strongly agreed or agreed that Westlock should be an economically progressive community in the next 20 years. 41% of respondents were either neutral or in disagreement with this statement.

Westlock is an environmental leader.



54% of respondents registered either a neutral position or disagreement with the statement that Westlock should be an environmental leader in the next 20 years. Only 16% of respondents strongly agreed with this statement.

Westlock is a collective decision making community.



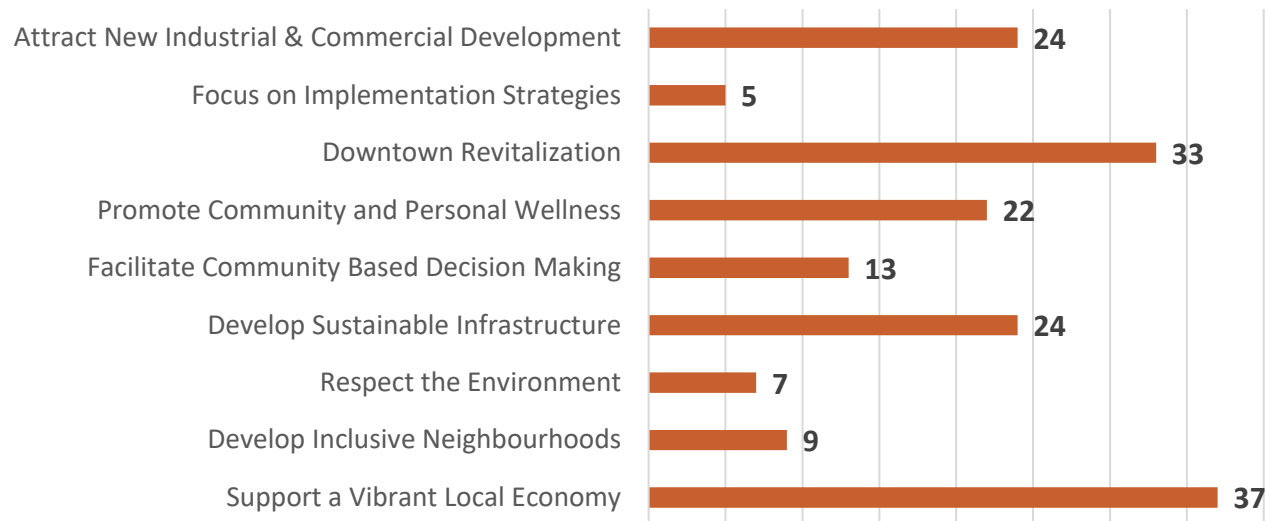
60% of respondents registered either strong agreement or agreement that Westlock should be a collective decision making community in the next 20 years. 40% were either neutral or in disagreement with this statement.



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Which of the current goals of the Town's MDP do you think are the most important? Select your *top 3* choices.

Respondents were next asked to select their top 3 goals from the list of the current MDP's goals.



The top 3 goals chosen by respondents were: 1) Support a Vibrant Local Economy, 2) Downtown Revitalization, and 3) Development Sustainable Infrastructure and Attract New Industrial & Commercial Development (tie).

The goals that were the least chosen by respondents were 1) Focus on Implementation Strategies, 2) Respect the Environment, and 3) Develop Inclusive Neighbourhoods.

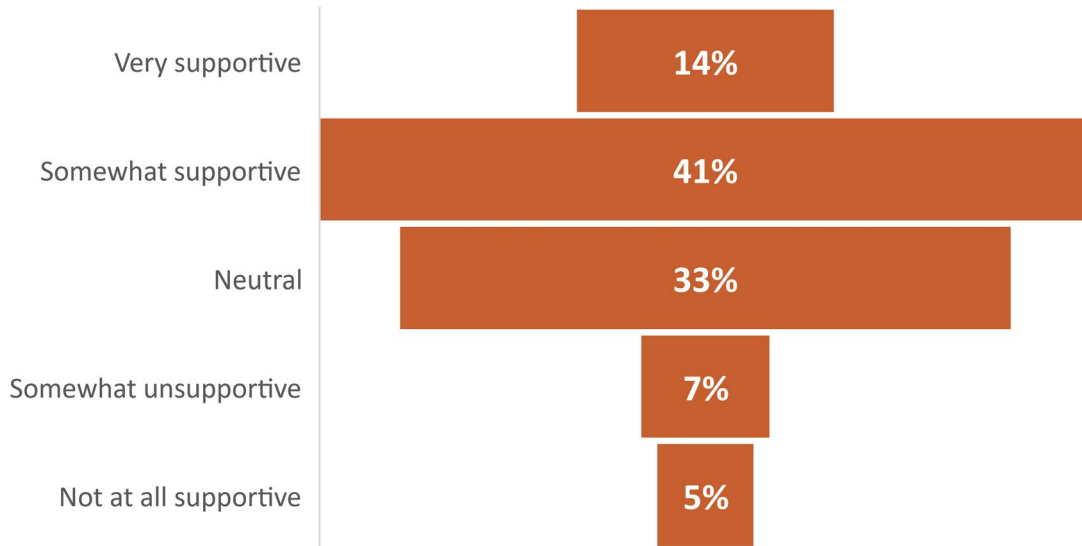
What goals are missing or are there other matters the Town should be considering?

Respondents were then asked if they thought any goals were missing from the current MDP. Most respondents were satisfied with the goals as presented, or suggested goals which were similar in nature to those in the current MDP. Some unique goals and considerations suggested including retaining and attracting families and skilled workers and supporting the arts and local First Nations communities.

Policy Topics

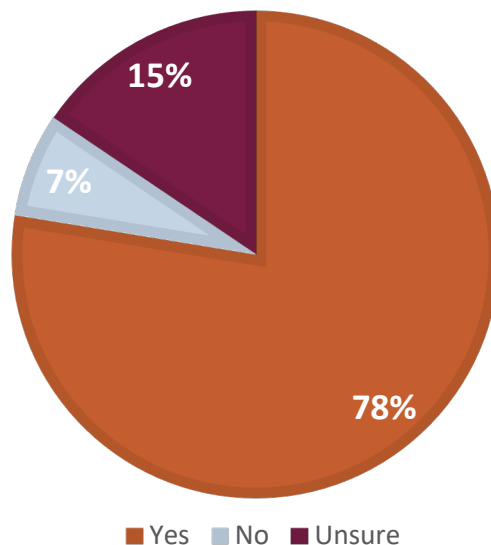
The next section of questions queried respondents on their thoughts on various policy topics either included in the existing MDP or that were identified for inclusion in the refreshed MDP internally by Town Administration.

The MDP encourages small-scale neighbourhood commercial in the residential policy areas. How supportive are you of these types of policies?



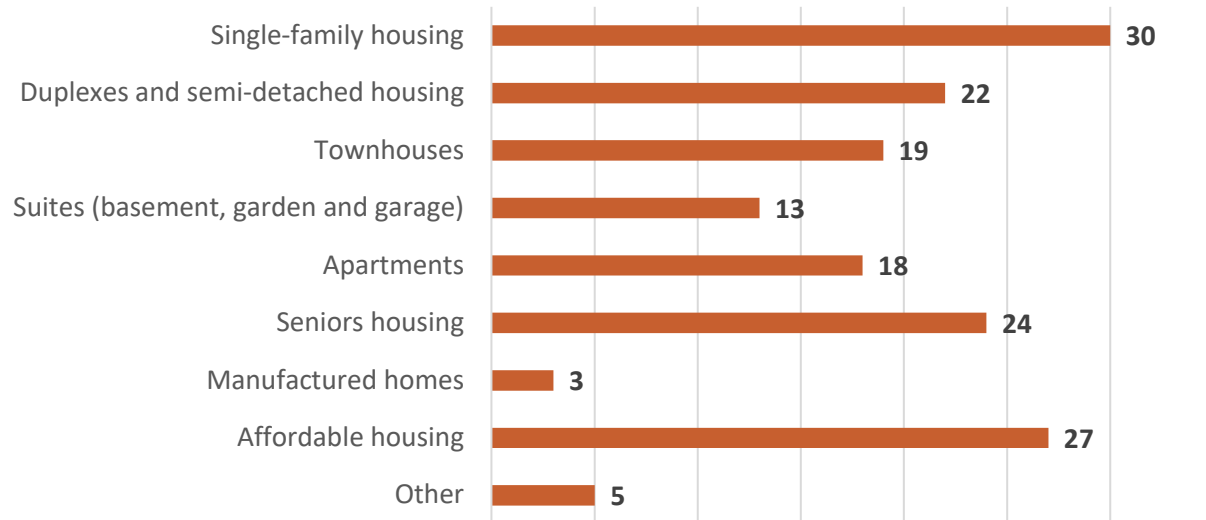
55% of respondents were either very supportive or somewhat supportive of the inclusion of neighbourhood commercial in residential areas. Conversely, 45% of respondents were either neutral or unsupportive of this type of policy.

Do you think there should be a variety of housing types (ie. a mix of single-family, duplex, row housing, and apartments) in the Town's residential areas?



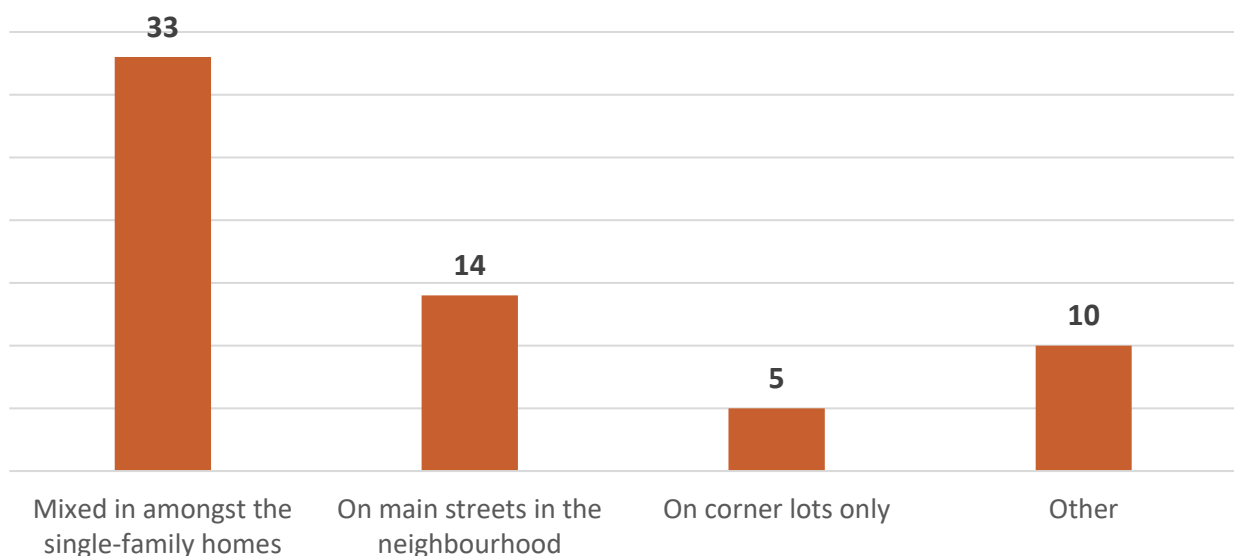
When asked about housing types, 78% of respondents agreed, that there should be a mix of housing types in residential areas.

What types of housing would you like to see more of in Town? *Select all that apply.*



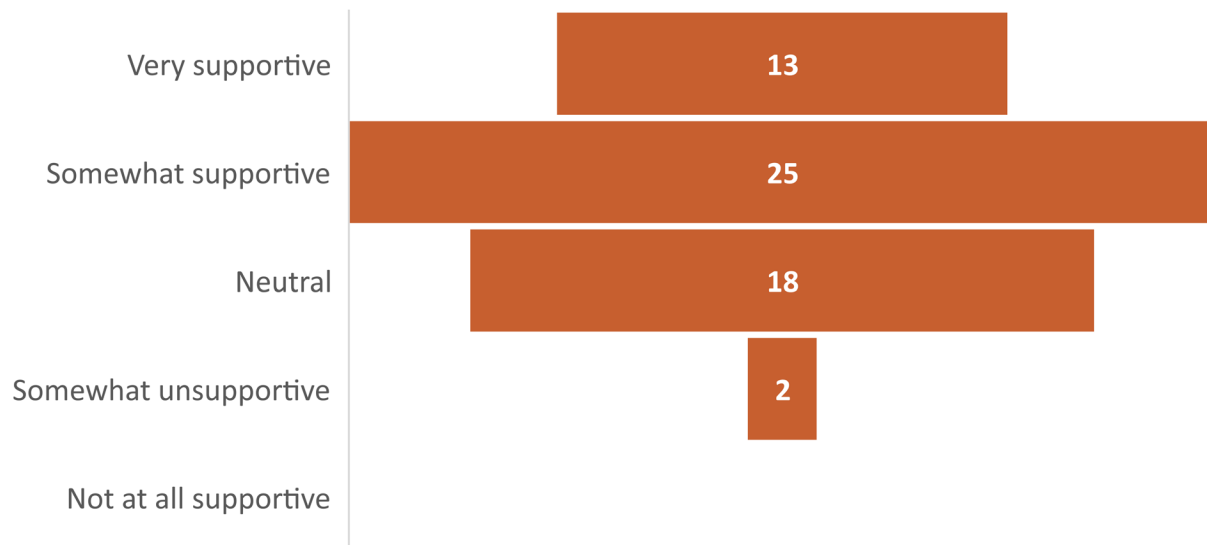
Respondents were asked to select all the types of housing they would like to see more of in Westlock. The housing types that received the most votes were 1) Single-family housing, 2) Affordable housing, and 3) Seniors housing. A notable number of votes for housing within the “missing middle” (ie. duplex, semi-detached, and row-housing) were also received.

In neighborhoods that are made up of mainly single-family homes, where should different housing types like duplexes or townhomes be located? *Check all that apply.*



Respondents were then asked where they would like to see other housing types be located in predominantly single-detached neighbourhoods. 57% of respondents reported that they would like to see alternative housing types mixed in amongst single-family homes.

The MDP includes policies to encourage infill development on existing serviced lots. How supportive are you of these policies?

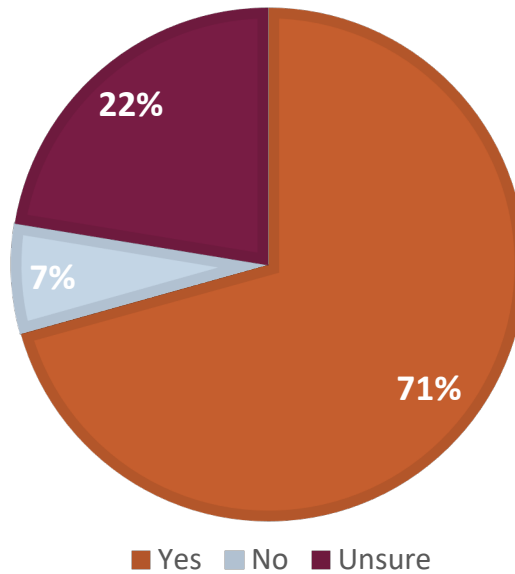


Respondents were then asked to register their level of support for policies that encouraged infill development. 66% of respondents were either very or somewhat supportive of these policies, while only 3% of respondents registered a level of unsupport.

Are there other things the Town should consider in terms of housing?

Respondents were asked if there were any other considerations the Town should note in terms of housing. The comments received included the need to keep housing affordable for all life stages, as well as encouraging sustainable and energy-efficient housing. Some comments also focused on the upkeep of existing housing stock.

Should highway developments be held to higher design standards?



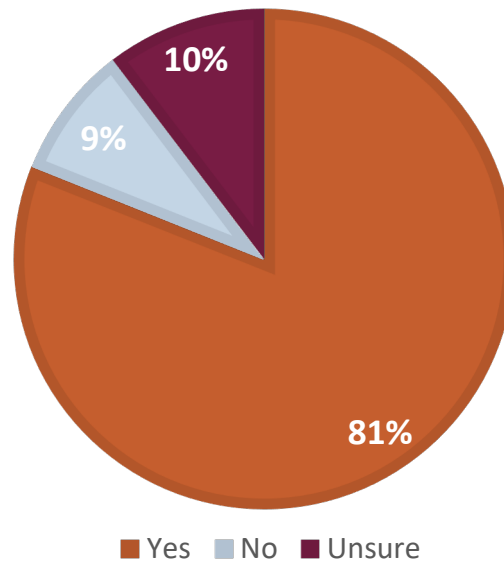
71% of respondents agreed that highway developments should be held to higher design standards.

Are there other things that the Town should consider relating to development in the highway corridor?

Respondents were then asked if there were any other considerations the Town should focus on as it pertained to development in the highway corridor.

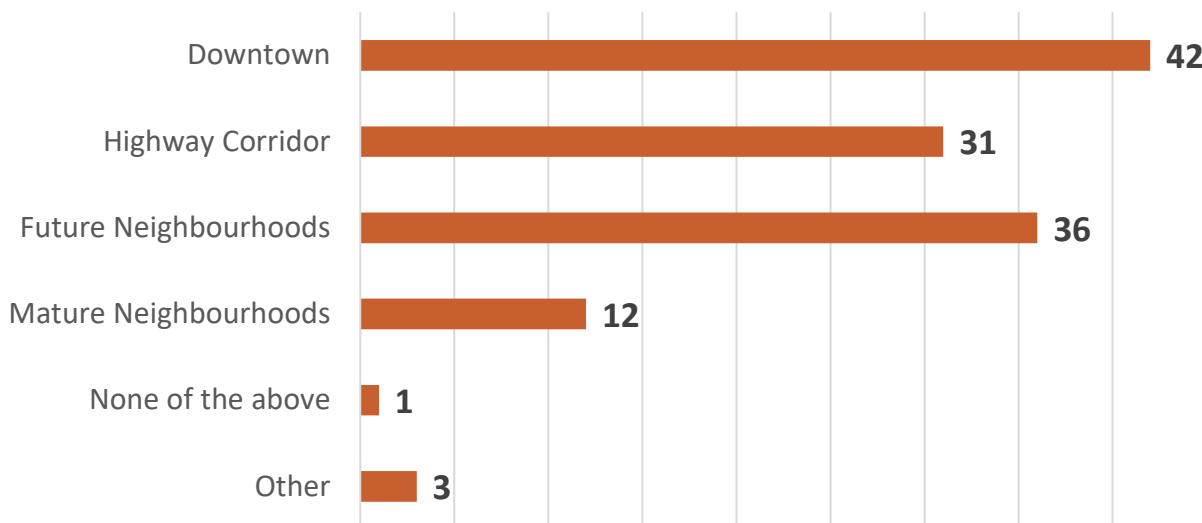
Comments received included establishing unique architectural design standards for the highway corridor, and overall beautification of the highway corridor through the addition of landscaping and lighting. In addition, it was noted that improved pedestrian connections were required along the highway. Respondents also noted that highway maintenance needed to be prioritized.

Should the MDP encourage mixed use development?



81% of respondents indicated that the MDP should encourage mixed use development.

Where should mixed-use developments be encouraged? *Select all that apply.*



When asked where mixed-use developments should be encouraged, respondents were most supportive over the Downtown, followed closely by Future Neighbourhoods and the Highway Corridor.



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

How should the Town practice environmental protection?

When asked how the Town should protect the environment, respondents commonly mentioned recycling, green space and tree preservation and air quality monitoring as the most desired environmental practices.

What do you think the Town should do to promote and/or preserve its heritage resources? A heritage resource is something (a site, building, location, etc.) uniquely important that helps define the character of a community and offer a rare glimpse of culture, heritage and tradition. They tell the stories of past generations and instill pride.

Respondents most commonly mentioned encouraging or incentivizing the restoration of existing buildings as well as enhanced promotion of existing resources (ie. museums). Other suggestion including adding additional programming at or near existing heritage spaces and connecting with First Nations in the area.

Final Comments

To close the survey, respondents were asked to share any final comments.

The comments received often reinforced their previous feedback, including the need to attract and retain young people and families, the need for more housing, and the desire to see more local business growth, retention and attraction. Respondents also indicated concern for rising crime levels and expressed the need for improvements to existing infrastructure, particularly sidewalks. Lastly, respondents mentioned the need for fiscal responsibility and ensuring decisions are grounded in solid economics.

APPENDIX A: COMMUNITY MESSAGE BOARD COMMENTS

- Movie Theatre!
- Spray Park!!!!
- Bigger Community Garden.
- Spray Park + Indoor Play Space
- Splash Park!
- Interfaith Service Projects
- Doggy daycare
- Spray park indoor play areas
- Temporary Employment Center
- Bigger Library w more seating in comfy chairs.
- More Housing Affordable For Families
- Booster juce please
- Do something great in the mall at the corner of the highways. So many possibilities!
- More Kids visiting Seniors in institutions.
- Parkour park
- Sidewalk maint.
- Roller Blading @ Spirit Centre Walking Track
- Drive-in movies!
- Walmart!
- Rock climbing
- Water slide for the pool
- Semi trucks following speed limit in town and cross walk signals
- Sidewalks; more daycares; transit
- A Wendy's and an Arby's restaurant, Wenday's for first choice!
- Running trails
- Paint the lockers [at the Aquatic centre] each a different color of the rainbow [ie one yellow, next orange and the next red, next green, leave one blue paint the next purple
- Transit (Affordable); Malls with sephora lol
- A big waterslide and maybe a fundraiser for one; tile the hottub and sauna a different color, blue and/or green
- More interesting restaurants
- A Bigger Library
- Homeless shelter & soup kitchen
- Indian Restaurant
- Youth activities ages 10-25
- A mall
- Mini Walmart
- How about a Homeless Shelter – Mental Health supports



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

- Indian Restaurant
- 2 rinks
- More business to town
- Group picnic area with fire pits
- Indoor playground area
- Costco
- Casino to lose all your money
- Upgrades to South East Rotary trail
- Movie theatre
- Movie theater!
- A school
- Movie Theatre
- Theatre!! (zoo)!
- Splash Park
- A Mall
- Go-Kart Track Arena
- Hot Tub/Stream Room at the Spirit Center
- Filipino store
- A Real Dollarstore.
- Sidewalks safe for persons with mobility issues
- Movie thetr
- Movie theatre
- Stuff to do for more family stuff to teacher's and school about drug and other things
- New Skatepark
- A public school
- Starbucks
- Supporting New Business – Good jobs to keep our children here.
- Best Buy
- Reface the buildings downtown. * I agree
- Splash park; Better play grounds
- Mixed-use Residential + commercial in Downtown core.
- We need a Wendys
- Movie Theahter
- Elevator @ Bowling Alley
- Covered Band Stand
- Pool attached to SC
- Bigger Skate Parks
- Climbing Wall at Spirit Centre
- More free "Hangout" opportunities

- Free lectures on 1) Sustainable Living 3) Housing, Food, Transportation all within walking distance, Bank, School, Bike Repair
- Splash park! Movie Theatre
- Taco Time/Taco Bell
- Splash park!
- Improve walking trails
- Need a Good All Year Around Swimming Pool
- Booster Juice Edo Japan
- More outdoor accessible spaces
- Spray Park/Park combo. Similar to Whitecourts
- We need a Wendys/movie theatre
- Outdoor spray park movie theatre
- Movie Theater
- Better/Upgraded Skate Park
- Game stop so we don't gotta drive to the city
- Add A Burger King!
- Upgraded gym/spirit center
- Lower gas prices!
- Winter walking space safe for seniors
- Outdoor waterpark
- Add a Starbucks to Westlock!
- Small theatre/drive-in
- Spray Park so I can quit taking my family to other communities to use theirs
- Spray Park So I don't have to drive to Barrhead
- Spray park pls!!!
- Spray Park!!!
- Homeless shelter
- Updated shopping Centre, Spray Park, Ampatheatre
- Mall
- Mall with water park
- Soccer field
- Children's park (playground) Downtown to encourage shopping/eating and bring families Downtown.
- A swimsuit spinner/dryer
- Repair infra-structure
- A animal shelter the kids will love it
- More country/cowboys!
- A mall
- More parks & trails; Ditch the Rotary trail by the tracks so it doesn't flood
- Swimming pool with zipline
- Spray park

- 2 Rinks so we can have a bigger hockey camp; *Indoor soccer pitch
- 2 rinks
- 2 rinks
- 2 rinks
- 2 rinks
- 2 rinks
- 2 rinks
- More outdoor community spaces
- The med and a little bakery
- More laughter; more smiling; It does great wonder's for the whole being mentally physically emotionally spiritually
- Please a Wendy's restaurant
- Speeders
- Splash Park!
- More recreational spots
- Transport bus in town & connecting to city/barr
- Running trail (shouldn't have rotary trail on an access trail by KFC)
- Spray park (we are falling behind)
- Spray park
- Spray park
- Better skatepark
- Handicap door that works for girls locker room at pool
- All that beautiful snow make huge snow piles from lot cleaner's – kids will have fun on them me too
- Affordable family housing
- Beautiful park south of hospital for farmers market and walking
- Children based organized summer camps and programming subsidized and run by municipality (camping camp, etc Tennis soccer baseball)
- Movie theater 2 mini rinks
- Wading pool with fountain
- Movie theater; Splash Park!
- Water park for all the kids
- Getting rid of the sour puke smell from green bin dump area
- Bike Path wider and connected 1-2 km
- More support for the Westlock Golf course
- Water park
- Conservatory for sunlight on cold rainy days
- Indoor soccer field house
- Splash park
- Expand as a value added ag hub with additional residential subdivisions
- Movie Theater



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

- Movie theater
- VR room
- Turn murder Mall into game place (example, paintball/lazer tag, escape rooms, vr etc.)
- Town needs a noise ordinance 106 street like racetrack. Mr Mayor and councillors please do something
- Helmet bylaw; increased childcare options; subsidized/free rent for community services (ie. FCSS, library)
- Splash park
- Mexican restaurant and a Fair (with games and attractions)
- Need wheelchair access, to all Buildings
- Booster Juice in Westlock; Actual sidewalks!
- Speeders/gocarting; Track
- Outdoor swimming pool
- Trails
- New Pool, with a slide, lazy River; Water park
- Less Cannabis/vape shops please; Better options for child day care; More child & family activities; Add a Booster Juice in Westlock; Vintage movie theatre; Add Wendy's in Westlock; More Local Businesses; Low Chlorine/Natural pool; Put Faith, God, Jesus, the Bible into Everything!
- Couple of Fountain's in Westlock Downtown and Small but beautiful park by Rexal Pharm
- Fishing Pond
- Movie theater; Splash parck; Mall
- Updated gyms & rec center
- Spray Park Please! Drive-In Again!
- Movie theatre
- Increased Educational Opportunities
- Please proper maintance street sidewalks and downtown; very hard to tell which is packed snow & packed ice snow; many senior's struggle
- Outside pool & outside rink



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

APPENDIX B: SURVEY RESULTS

What's Next Westlock – MDP Survey (58 responses)

July 10 – August 20, 2023

Question 1 - Do you live or work in Westlock?

Options:

Live	5
Work	19
Both	34

Question 2 - Which neighbourhood do you live in?

Options:

Altador	2
Aspendale	5
Belvedere	2
Downtown	4
Eastglen	11
Polymanth	3
Southview	3
Whissellville	3
Other	6



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Question 3 - How long have you lived in Westlock?

Options:

Less than 1 year	2
1 to 5 years	7
6 to 10 years	4
11 to 15 years	5
16 to 20 years	5
More than 20 years	16

Question 4 - Do you own or rent your home?

Options:

Own	32
Rent	7
Prefer not to say	0

Question 5 – What do you love about Westlock?

- Everything is conveniently located, and the pool is great.
- Seeing familiar faces around town
- Small town atmosphere and community feeling
- The small town atmosphere, the old properties and areas.
- Parks and walking trails
- Small town atmosphere. Local shopping for most items. Clean.
- No traffic, friendly people
- Close proximity of services and knowing many people in the community.
- The Community, the library, the people
- "The people"
- The friendly people and no noise and you can be anywhere in three minutes
- Family and friends that live here.

- It is a large enough town to provide all necessities but is small enough where everyone knows everyone. I love the fact that Westlock is a busy community with a thriving county.
- Living in a rural location
- Small town feel. Inclusivity and friendliness.
- "Small town feel Everything is close "
- Friendly people in the community
- Community-driven by people who care. Recreation offerings is a good start.
- Not much Anymore, When I was a younger man and the town focused on young families and small businesses. We were once able to walk main street with all business spaces full. We had 2 malls with almost no spaces to rent. Due to bad policy based on retirement town ideology and an archaic tax structure with the highest taxes in most of Alberta, these things have caused the steady decline of my once vibrant and growing hometown. the town of Westlock is dying due to mismanagement and over-taxation... killing small businesses and forcing young people to leave for greener pastures in Barrhead.
- I would like to say the freedom and low taxes, but my property taxes went up 12% in just this last year. So not much
- its location
- "Rec centre (spirit centre) Rotary trail"
- small town feel and and that everyone knows everyone
- Right now not too much
- The people
- Nice community
- Small town feel, it's community that people get involved and want to make it a better place.
- variety of sports that are supported - rotary trail and lagoon - dog park - swimming pool
- The small town. Less traffic, have the necessity stores, close enough to Edmonton for things we don't have. Catholic education.
- The small town feel and friendly people.
- How small it is
- I'm impressed with the Town council and their leadership. They are proactive in planning and responsive when needed. As far as the Town itself, I appreciate the recreation amenities the most. To have a pool facility, the Spirit Center, walking trails, museums, ball diamonds, ag grounds and a professional theatre all in small town Alberta is fantastic.

- "caring community sense of community pride variety of non-profit organizations variety of businesses we have"
- Small town. A variety of community service agencies including Westlock Library, FCSS. The parks and playgrounds.
- The close knit community and when it comes down to it people are there for each other.
- Friendliness
- It's a great small community with great amenities.
- It's home
- I love that its a small town for raising kids and knowing your neighbors
- Very friendly, everyone knows everyone. Always people willing to help others.
- Small town feel
- I love the small-town feel and convenience of everything within five minutes
- I enjoy the atmosphere in the town. It's a tight knit community without being too run down, and has a variety of services to offer.
- Engaged town council committed to making the town the best it can be. library, hospital, various lodges.
- Warm friendly atmosphere with a focus on kids and seniors.
- It's a safe, small town. Close enough to urban centers to utilize their amenities, but far enough away to not feel swallowed up by any.
- Has what I need
- Small town, quiet, relax environment.
- Nice small town with a beautiful recreation centre
- The quiet
- The people! Westlock serves a large farming population. The citizens as well as those who work in business and retail are friendly, kind, and just down to earth.
- Small town where everybody knows everybody else
- Walking path, pool, spirit centre
- My church
- Not much, the town has done nothing to attract businesses to our community and has become stagnant. Our downtown is a disgrace, the lack of stores is embarrassing.
- Small town atmosphere, friendly, happy kids playing in the streets, people generally respect each other and properties.
- How peaceful the town is, and how simple it is.
- Almost everything here.

Question 6 - Do you have any specific ideas or dreams for Westlock's next 20 years?

- More green spaces, room for a forest kindergarten.
- A place where it is attractive to raise a family. With the same well thought out amenities as comparative communities
- I would like to see Westlock grow slowly and organically. We seem to be turning into a bedroom community for those working in other areas.
- Revitalize down town, add a few more stores like a discount store, small Walmart or Canadian tire and more various restaurants with alternative food choices. A no frills would also be nice.
- "Splash park Walmart"
- More local shopping. More appealing to passersby traffic on #18 and #44. More updated parks. Better road conditions. New local government building and library. Revitalized downtown area that is a draw for unique specialized shops that promote local shopping, but also draw consumers from outlying areas - create an atmosphere where you enjoy an afternoon of shopping and other activities.
- More things for families to do...skating rinks that are skateable, More walking trails , more areas for youth to hang out at like usable basketball courts
- More affordable housing. Improvements on the trail system. Highways fixed.
- A new library, a spray park outside
- Clean up the crime and drugs. To have more options for fun. To keep the 15 min surveillance city out of the town and county. To improve the red tape bylaws in order to build and improve the town. Make the sidewalks and streets more accessible. To stop the division Counsel has caused.
- More commercial business and industry to bring down my taxes.
- More family-centric places to encourage families to move here.
- I would like to see Westlock become more inclusive - this is difficult but I think as a Town, we need to stand up and protect all members.
- More shopping options, especially for groceries. Competition is important.
- Better swimming pool. Love Barrhead's. Lazy river. Better cost on using facilities. Post secondary options. Youth programming.
- Would be nice to be proud of our town. Looks and feels good to live in
- Outdoor splash park and more entertainment for children that doesn't cost a lot of money.
- More arts and culture (free) in public spaces. More nature offerings. More vibrancy downtown.
- Idea, reduce business tax and bring back young Families who spend money contributing the liquidity flow in the town of Westlock. reduce the pandering to the

elderly who do not have the money to spend and even if they do they spend 6-8 months out of Canada and therefore don't contribute to the economy. I love the elderly but the town has been acting towards them in a predatory behaviour with taxation that is broken to gain provincial investment (Welfare) is a demonstrably negative business model self-evident in the decline of a once vibrant and young town. Also reduce the Wokeness for a Merrit-based system. ESG will kill anything it touches. All people are equal and that means no one is special.

- Making opening a business as affordable as possible, keeping taxes low, and being strict on crime.
- westlock should try and start up an Alberta equivalent to Saskatchewan's Ag in Motion. It would tie in nicely with our agricultural background, we're central and there is plenty of space out by the tractor museum. The motorcross track may need to move, but a better location would be at the new storm water pond, as the dirt bikes are noisy and can be heard from town.
- "Attracting more "well known" businesses Encouraging downtown businesses to stay open later, at least one or two nights a week Expanding and/or developing residential areas Increasing neighbourhood playground and park areas away from just the schools Adding a spray park "
- Would love to see a spray park, an indoor trampoline park something more for pre teens and teens to do. Bring something to town that would attract visitors and which in return would put money into the community. If there is enough to do people will come and they will spend the day and eat and shop and try to build on tourism.
- More things for teens to do. This town is horrible in this respect
- For more doctors to move here and more industry to come
- Would love to see a splash park,
- "Growth, more options for business to keep people locally, grow our recreation facilities - specifically outdoors spaces (baseball fields, splash park) Housing developments to have space for more people and more options for people to move to our town or stay in our town."
- a thriving downtown with a variety of shops and experiences
- Upgraded swimming pool for grandkids. Affordable housing for seniors that have little to no income.
- "Recreation for young families - like a spray park in town and continued building of playgrounds in neighborhoods. I also think that recreation facilities/ coffee shops and senior centres as well as a playground closer to Smithfield and LTC would be beneficial. It would be nice to be able to access places with our loved ones by wheelchair. Just a short little outing would help improve their quality of life and it

would be nice to have families bring children to playgrounds so seniors could watch them play. "

- "We need a spray park to help keep money within our community. A drive in theater would be a great family fun option. Walmart Tattoo shop"
- "1. Active involvement on the Westlock Cultural Arts Theatre board. As a partner, the Town of Westlock should have representation on the board. 2. I would like to see more well-signed and connected walking/biking trails made available. 3. A spray park would be a bonus. "
- "a place where the homeless would have a place to live stronger heritage facilities - perhaps have them join together & have a community archive facility have an industry to provides a good living wage, so many of the local jobs are minimal wage or near that & can't make a living at them have more of the community engaged in volunteering to keep the community organizations strong & avoid volunteer burnout"
- Indoor spaces for children to play during the winter (indoor playgrounds etc.). Helmet bylaws so police offers can enforce and ticket those not wearing helmets at the skatepark, on trails, etc. Rotary Trail be upgraded (ie. the entire thing be paved so that it increased accessibility for types of bikes, kid trailers/strollers, wheelchairs). The Town does not charge/charges less for community agencies that provide free services to Westlock residents, as rent takes up a large portion of their costs and it limits the services they can offer, or limits their ability to hire more qualified staff. Capri Centre Mall is an eyesore, and it is very central location which would be better utilized for community agency buildings or more services for residents.
- "Keep the big corporations out. No Walmart, no Home Depot. If we need those we can drive to St Albert. The small town feel where you sometimes see a tractor driving down the highway is good, not every town needs to turn into a city. The town needs more rental spaces for small businesses and young entrepreneurs at affordable rates. Right now as a business owner the rates are insane. If you want the younger generation to keep this town growing they need infrastructure to be able to do that."
- Outdoor pool, more homes for seniors, more low income homes, more places for young people to hangout.
- A vibrant healthy active community.
- Build affordable apartments for seniors
- Westlock needs to revitalize and be more welcoming. Driving down highway 18 through town right now is embarrassing - its dull and ill-kempt. We need people to want to shop/stay/play in Westlock and we don't have a lot to offer right now. The

pool needs to be more accessible for the general public, there needs to be more swimming lesson availability (I used to work there years ago - it can be done with the proper scheduling). Athletic kids have options to join other communities for competitive sports but we need to do better keeping it at home - ball diamonds with mounds for boys ball as an example (not just Keller field for U18+ the kids are already gone to other communities before that due to lack of diamonds here). Hosting athletics (adult and youth) in Westlock is a general income generator for the entire community. We're a family that travels to a neighboring community for competitive ball. We'd stay home if the opportunity was available. I want a community that my grandkids can visit and be excited about. We need to step up building our welcoming culture and appearance. We're becoming known for drugs and unsavory residents. I don't know what the solution is but the safety and culture of the community is tantamount to revitalization.

- "Down Town needs to be revitalized, it's depressing in way when yea drive down it on a Saturday or Sunday. More so all the buildings need to be updated, all building owners should be required to do that, the old bar for instance. Also mainstreet needs way better lighting, like Mornville has. Roads are terrible shape, not sure what but the town needs something for the younger people. "
- Attract growth and business
- I'd like to see a homeless shelter and more low income housing made available
- "It would be great to have some newer developments for various businesses to go. Alternatively, older buildings renovated to better accommodate businesses. Off the top of my head, the Capri Mall is one such place. Due to the age and condition of the building, it would be fantastic to see it pulled down completely and rebuilt. It would allow the businesses that were/are renting spaces there to continue to provide their services to our community, such as the dollar store (which I have heard rumors of closing completely due to not being able to find a space to accommodate their business needs.
- Some more places for older teens and young adults would be great as well. As a 24 year old, I really struggle to find places to hang out with friends, other than grabbing dinner or drinks from BP's.
- More affordable housing would also be an asset to the community. In my line of work, there are many clients who are currently struggling with the way the economy is. They're having trouble keeping up with expenses as prices continue to rise with inflation. I know there's Homeland Housing, but the wait list is very long and there could definitely be more housing units established to help bridge the gap.

- It might be nice to introduce a new store or two, or a new restaurant. We have a decent variety, but it would be a nice revitalization to the town to bring in something new and exciting."
- More dinning, shopping choices, and more entertainment options.
- I would like to see Westlock focus on becoming even more senior friendly with additional manageable single level housing close to shopping and cafes, and businesses that provide assistance enabling seniors to stay living in their own homes.
- Most high school graduates leave to pursue opportunities in larger urban areas of Alberta. It would be ideal to have jobs and opportunities here in town that young people would stay for.
- More for kids and teens to do at a reasonable cost
- Update sidewalks, without weeds. Reinforcements of clean yards and a spray park for kids. noise bylaw reinforced.
- New development for housing and subdivisions
- More shopping, clothing and shoes
- Accessibility is important. We would appreciate more automated doors for our growing senior population, as well as the disabled.
- We need to find a way to draw in the younger crowd to move to this town or stay in this town because as it is right now there's nothing for us to do after 5:00 p.m. unless you're over 65
- Splash park or fountain like they have in Drumheller for kids
- Impartiality
- No, too late now. Our town is nothing more than a bedroom community with everyone shopping elsewhere. On a Saturday our town is dead, with everyone shopping or doing outings in St. Albert or Edmonton.
- To see growth. Real growth, it seems to be stifled here on purpose.
- To have lots of supermarket as well and like Walmart, asian stores, more shopping malls because it's hard to go to the city to go in grocery things that we need sometimes its in the grocery shops in the city
- I'd like to see more focus on the arts in Westlock and see more public programming available for Seniors and adults.



PUBLIC ENGAGEMENT PHASE 1

WHAT WAS SAID REPORT

Question 7 - Do the following statements align with the Westlock you would like to see over the next 20 years? Please rate your level of agreement with the following statements:

The Town of Westlock will provide a diverse range of services

Answer Choices	Responses	
Strongly Agree	48.3%	28
Agree	34.5%	20
Neutral	8.6%	5
Disagree	6.9%	4
Strongly Disagree	1.7%	1

The Town of Westlock is a central service node for agriculture and surrounding industries

Answer Choices	Responses	
Strongly Agree	44.8%	26
Agree	32.8%	19
Neutral	19%	11
Disagree	1.7%	1
Strongly Disagree	1.7%	1

Westlock will invest in quality infrastructure and amenities

Answer Choices	Responses	
Strongly Agree	43.1%	25
Agree	37.9%	22
Neutral	13.8%	8
Disagree	1.7%	1
Strongly Disagree	3.4%	2



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Westlock will achieve a high quality of life for its residents and attract growth and development to the area

Answer Choices	Responses	
Strongly Agree	48.3%	28
Agree	36.2%	21
Neutral	8.6%	5
Disagree	5.2%	3
Strongly Disagree	1.7%	1

Westlock is a unique destination of choice for residential, industrial, and business development

Answer Choices	Responses	
Strongly Agree	32.8%	19
Agree	31%	18
Neutral	24.1%	14
Disagree	10.3%	6
Strongly Disagree	1.7%	1

Westlock is a livable and diverse community

Answer Choices	Responses	
Strongly Agree	36.2%	21
Agree	36.2%	21
Neutral	22.4%	13
Disagree	3.4%	2
Strongly Disagree	1.7%	1



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Westlock is an economically progressive community

Answer Choices	Responses	
Strongly Agree	27.6%	16
Agree	31.0%	18
Neutral	22.4%	13
Disagree	13.8%	8
Strongly Disagree	5.2%	3

Westlock is an environmental leader

Answer Choices	Responses	
Strongly Agree	15.5%	9
Agree	31.0%	18
Neutral	29.3%	17
Disagree	15.5%	9
Strongly Disagree	8.6%	5

Westlock is a collective decision-making community

Answer Choices	Responses	
Strongly Agree	24.1%	14
Agree	36.2%	21
Neutral	20.7%	12
Disagree	13.8%	8
Strongly Disagree	5.2%	3



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

Question 8 - Which of the current goals of the Town's MDP do you think are the most important? Select your **top 3** choices.

Options:

Support a Vibrant Local Economy	37
Develop Inclusive Neighbourhoods	9
Respect the Environment	7
Develop Sustainable Infrastructure	24
Facilitate Community Based Decision Making	13
Promote Community and Personal Wellness	22
Downtown Revitalization	33
Focus on Implementation Strategies	5
Establish a Conducive Environment for Attracting New Industrial and Commercial Development	24

Question 9 - What goals are missing or are there other matters the Town should be considering?

- Plans for dealing with Climate change, especially in agriculture.
- Developing a community where families thrive and are proud to be a part of
- If Westlock is going to remain an economically viable community for development, all parts of the MDP should focus on spending at appropriate levels. To keep the small town feeling, we can't have a big city MDP.
- Attracting and retaining top quality workers with degrees or diplomas and/or trade certificates. Lower the barrier for cost of the everyday consumer so they can choose where their money is spent.
- Lower taxes
- creating community associations
- Fixing up what we already have..like the basketball court in asoendale...make a rink there in winter. Make a Rink by the spirit center, have an out door basketball court at spirit center, have a walking trail that doesnt need back alleys and highways to connect it.
- None.
- Attracting young families

- Decisions like painting the crosswalks should have had a referendum vote. Not the counsel pushing the [removed] agenda rainbow flag through and dividing the people. The counsel members should all resign.
- More housing. That would attract industry if we had more places for workers to purchase
- Places for families to go within the town, especially in winter.
- N/A.
- The above goals are sufficient. I have nothing to add.
- Not increasing taxes.
- "Reduce crime rates Bring more family orientated activities to town"
- Semi trucks should be allowed to park in residential driveways when not carrying a load.
- Outdoor recreation (free/environmentally friendly)
- Reduce taxes and burdens to entry, such as onerous permitting. Follow the national Conservative Leader... its basic economics.
- Low taxes, high opportunity
- don't get caught up in wokeness.....we need to worry about economics and security. Our bylaw enforcement is poorly operated
- "Make it easier to attract and keep new businesses le. rent subsidies, tax incentives Easier protocols to rezone spaces "
- I'm a firm believer kids need to be kept active and engaged and sure we have the pool and hockey ringette etc but I feel kids and teens that have a place to go like a trampoline park with an indoor playground would give options for pre teens and teens to have things to do. Especially for the winter it's a long cold winter and the more active kids can be the less trouble they get into and less to better for their mental health.
- The rise in teenage charges should be a major concern for this town. Facilities for this teens like a ninja centre or no cost activities for these kids is a must. Families have a choice to pay their bills or pay for facilities and we all know what the decision will be. Kids are vandalizing and stealing because they have nothing they can afford to do. I am sorry but Fred swim once a month does not cut it
- No other
- More affordable child care options
- Not at this point
- none
- I can't think of any
- Perhaps more low income housing
- Ya

- implement recreation expansion and maintenance
- "plan for decreasing drug addiction & the spin off it has on the community home for the homeless"
- Create a community that is inclusive for young families.
- Lower business rental prices with more selection of storefronts.
- Promoting a safe place to live
- None
- Affordable apartments for seniors
- Downtown revitalization is important but so is the rest of the community. We can't focus on just one neighborhood/area. It's a collaboration. If people are proud of their community it will transfer to volunteers and recommendations to others as well.
- Needs to help new younger business owners establish the ability to acquire land and be able to build there business, lower price on commercial land etc. Too many long term well established business that own everything, which doesn't give room for people to purchase land and or buildings.
- Bring in new business, attract growth. Currently, town members have to travel to the city to get competitive grocery prices.
- Housing!!! For families and singles for low income and middle income.
- I believe the town is in the right direction for going forward. Continue keeping the zealots, bigots and right wing hillbillies under wraps. It is the businesses and families from the "city " needed to grow the town. And quite honestly Rural Alberta has a terrible reputation.
- Maintaining neutral and equal public places through Westlock.
- Keep things affordable. We need facilities but maybe not the 'best' facility.
- Noise by law. Dogs barking downtown. Tractor trailers air brakes at the light near Sobeys and library. No need for this to echo into town.
- Generating new business opportunities (food and gathering places) near or inside the Spirit Centre to fully utilize the facility.
- Maintaining roads and our sports park
- Attracting businesses to the downtown area in particular would be great.
- Entertainment for the younger crowd
- Spray park or fountain (like Drumheller) to attract families from other communities to spend \$ in our town
- Ensure democracy is protected
- Recreation
- reduce conflicts of interest of councilors being business owners in town, stifling growth and healthy competition.

- I guess more on people involvement as well. Maybe we can get people do personal interaction as well, it's a small town people should reconnect as well maybe an Olympics on its people in town will be a great help on building strong bond to everyone here..and everyone will be interacting towards common goals here.. will help each other as well.
- More inclusive First Nations participation and programming; more arts programming. Look to attract the arts sector - it will enrich the quality and diversity of the area.

Question 10 - The MDP encourages small-scale neighbourhood commercial in the residential policy areas. How supportive are you of these types of policies?

Options:

Very supportive	8
Somewhat supportive	24
Neutral	19
Somewhat unsupportive	4
Not at all supportive	3

Question 11 - Do you think there should be a variety of housing types (ie. a mix of single-family, duplex, row housing, and apartments) in the Town's residential areas?

Options:

Yes	45
No	4
Unsure	9

Question 12 - What types of housing would you like to see more of in Town? *Select all that apply.*

Options:

Single-family housing	37
Duplexes and semi-detached housing	9
Townhouses	7

Suites (basement, garden and garage)	24
Apartments	13
Seniors housing	22
Manufactured homes	33
Affordable housing	5
Other	24

- Smaller houses that people can afford not only to purchase but taking into consideration cost of utilities.
- All of the above
- Tiny homes
- Condos
- Sounds like a 15 min city is coming to Westlock

Question 13 - In neighborhoods that are made up of mainly single-family homes, where should different housing types like duplexes or townhomes be located? *Check all that apply.*

Options:

Mixed in amongst the single-family homes	37
On main streets in the neighbourhood	9
On corner lots only	7
Other	24

- expand to outskirts of town, replacing highway fronted trailer parks.
- Definitely this is planning for a 15 min city
- Unsure
- In their own part of town to ensure that they don't drag down the price of other properties
- On mainstreet highway 18, where those dilapidated houses are. Some nice townhouses or duplexes would go well there.
- None
- Unsure
- on lots large enough to accommodate them



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

- On their own so there is ample parking for the homes. These days almost everyone has a car and we don't want to jam the streets full. So putting these complexes together in their own area with ample parking would be best.
- New subdivisions

Question 14 - The MDP includes policies to encourage infill development on existing serviced lots. How supportive are you of these policies?

Options:

Very supportive	13
Somewhat supportive	25
Neutral	18
Somewhat unsupportive	2
Not at all supportive	0

Question 15 - Are there other things the Town should consider in terms of housing?

- Sustainability, durability and energy-efficiency
- Creating or enforcing bylaws that maintain yard and home maintenance
- Don't mix housing types. By mixing and condensing neighbourhoods, we will quickly lose that small town feel. New developments should all have large lots. There needs to be a way to attract and differentiate us from city living.
- Building in town down some more affordable housing mixed with businesses.
- Gated communities
- Beautify highway fronted trailer parks
- No
- No.
- No
- Get rid of the cockroaches and bed bugs in the twin apartments behind McDs
- Mobil prefab small units for back yards.
- Unsure
- N/A

- "Westlock needs more variety for senior housing. Westlock is losing long time residents to Edmonton/St. Albert due to more housing options with more amenities."
- More affordable housing
- Big need for more housing especially for our vulnerable low income individuals
- N/A
- Housing policy should be equitable and accessible - rather than "business development/landlord" focused only. It should be people/community-centered. Keep things walkable.
- Reduce permitting. Open Areas to Build. Allow natural spaces/green spaces
- Making housing that is affordable for new families based on realistic wages in Westlock. As in, a mortgage should be less than 30% of an income.
- Just worry about getting new lots to build on....industry and the people will figure out what gets built where. You should also enforce or expand current bylaws...there are a lot of unkept yards
- No
- Variety of living styles mixed together to make a more inclusive environment and neighborhoods. Family's with young kids next to seniors is a good sense of housing for all
- Don't care
- Adult living areas like Brookside
- N/A
- Having areas or neighbourhoods with more townhouse/multi family homes focus.
- none
- Unknown
- Just consider all levels of income of people so that all can access housing.
- Cost
- Don't know
- place for the homeless besides the parks
- parking
- There is a desperate need in the province for tiny home communities. If you want to bring young workers with ambition to the community provide an area for the tiny homes.
- more affordable living. Getting rid of derelict housing.
- Ensuring safe and accessible sidewalk in all neighborhoods
- More apartments and seniors lodging
- Mixing multifamily dwellings amongst single family dwellings is in theory a good idea however I hesitate as that also lowers property values for the neighbors as

there is often lower income families that don't take as much pride in their surroundings. Slum landlords are a concern as well.

- Keep housing unique. Don't end up like city homes where you have 40 tall skinny homes all looking the same.
- .
- Don't forget the unhoused population. We need something to offer hope to them.
- Just being able to offer more options for affordable housing for people of all ages.
- Housing with environmental and efficiency benefits
- Ensure adequate parking is available for multi-family dwellings (and all new developments) so residents and their guests aren't having to park on neighbourhood streets.
- Not that I can think of.
- No
- No
- New subdivision
- NA
- I'm not positive if current seniors facilities are as full as they used to be? If so, keep up with that demand.
- Homeless shelter Maybe?
- Single family affordable housing
- Affordability
- No
- We should have continued handling the seniors homes instead of selling out to Morinville and watering it down. Whomever decided that needs to be kicked off any decision making in the future.
- More infrastructure or low price rental housing for new comers here who wants to make a new start but has a limited budget
- Community housing is a huge issue. If you set aside a percentage of new development taxes and levy those builders to create a fund for affordable housing, it's win win.

Question 16 - Should highway developments be held to higher design standards?

Options:

Yes 41

No 4

Unsure

13

Question 17 - Are there other things that the Town should consider relating to development in the highway corridor?

- Activities/spaces for children should be away from the highway.
- Na
- Working toward facilitating development on some of the brownfield lands
- More large box stores like a Wal mart, Canadian Tire or discount stores like liquidation world we used to have.
- More side walks and parking for semis, double lane hwy through town on 44
- Installation of trees, sidewalks, updated unique lighting standards...seriously, Westlock is very ugly when driving thru.
- Unsure
- No.
- The highway sections of town need to spruced up
- No
- I believe there is a huge project in 2025
- Sidewalks! Everywhere!
- N/A
- The islands in the middle of highway 18 need to be more attractive e.g. trees and mulch.
- Just better roads in general.
- Just keeping them in at least a decent condition
- Turn signal at the main intersection
- Beautification. safety corridor. How do you make it safer for pedestrians/cyclists/etc.
- Roundabouts, low maintenance traffic keeps flowing and always area for a green space.
- A bit of commercial buildings that look classy. Not some modern architecture nonsense or cheap boxes.
- .
- N/A
- There needs to be opportunities for large and small businesses. Many small independent businesses are being forced to close or relocate because of franchises. The community can have a good mixture and franchises but also needs small businesses unique shops and a refreshed Downtown core would be inviting.
- Don't care

- No
- N/a
- Access, devolving the areas that drivers are passing by is important to show what we have to offer, but access to these places needs to be manageable so it is not causing traffic to be bottle necker all throughout town.
- main concern is the upkeep of the highway itself but don't think that's what you are asking
- Service roads are great but the intersections are horrible, espically in busy locations like McDonald's. Signage on the intersections above the streets on the street lights as the snow covers the lane markers in the winter and people make up thier own lanes at the lights.
- It is difficult to walk or ride a bicycle on either highway. Seniors who don't drive, have a tricky walk to get from Pembina Lodge and Smithfield/LTC. We need sidewalks on our side streets along highway 18 and 44 not just for seniors, for all pedestrians.
- Turning light at main intersection if 18 and 44 to help trucks through and not hold up traffic.
- Easy access/temp parking for trucks - a good example is along the Independent and John Deere roadway. Keeps it safe for everyone.
- maintenance of the highways - they're in poor repair & though not the Town's responsibility it makes a poor first impression
- n/a
- "Use highway paint that lasts more than one year. Why does the paint fade every year near the Peavymart? Seriously every spring it's a game of guess what lane your in and out of towers don't know there's more than one lane. Also, we have an aging community, make parking stalls wider to help with them getting in and out of vehicle without dinging other peoples cars. Take away 2 spaces per area and everyone would be happier. Also helps for those using mobility devices."
- reduced speed limits through town. Making it safer.
- Safe well lit highway crossings.
- Keep it maintained and fix holes and ruts
- We need excitement and intrigue to draw visitors and new members to our community. A rundown look (currently) just doesn't do that.
- Stop spreading commercial development on all four sides of town.
- .
- Upkeep the roads better. No potholes.
- Keep more on top of the maintenance of main roads that run through Westlock. For example, at the intersection of Hwy 44 and Hwy 18, the road is dished out. There are

also several potholes scattered throughout the community, which could be easily fixed.

- "Get rid of the Capri Center..... gently without messing with tenants. Opportunity missed on that corner. Mixed use development would be great at that location."
- Access to commercial and industrial developments is always a priority but these types of businesses shouldn't be the first thing a visitor sees when they pull into Westlock. Ensure any business along the highway corridor is held to a higher standard of aesthetic .
- Not that I can think of.
- Make decisions so we aren't correcting mistakes or redoing it to facilitate a newer idea
- "Noise bylaw for Tractor trailers air brakes. Paint cross walks."
- None
- Potholes, please fix
- Parking for large trucks to access said businesses, ie to obtain food on the run, needs to be provided for everyone's safety.
- no
- Not sure
- No
- Attract businesses
- The passing and service lanes being built on 44 are a good idea.
- Not so sure in this area
- Architectural standards. Create a look for Westlock!!!

Question 18 – Should the MDP encourage mixed use development?

Options:

Yes	47
No	5
Unsure	6

Question 19 - Where should mixed-use developments be encouraged? *Select all that apply.*

Options:

Downtown	42
----------	----

Highway Corridor	31
Future Neighbourhoods	36
Mature Neighbourhoods	12
None of the above	1
Other	3
<ul style="list-style-type: none"> • Unsure • Anywhere • Mature 	

Question 20 - How should the Town practice environmental protection?

- Encourage re-use of materials (a Re-use centre!)
- Recycling options around town.
- Follow the minimum protection levels required. We don't need to be an environmental leader at the expense of taxpayers
- To a reasonable standard, but don't get carried away. I for one would like to have a place that recycles glass for example.
- More trees in parks
- air quality testing when the compost smell is strong and see if there are risks to residents
- Unsure
- Water conservation.
- Bring back glass recycling pick up
- Plant more trees
- There is no industry that affects our air quality So we just have to watch further industry coming to town. Our water and air are excellent
- Unsure
- Recycle and garbage receptacles placed throughout town - including residential (not only main street residential) areas.
- Yes
- Make new builds adhere to code
- Doesn't matter to me
- N/A

- higher environmental design standards for new development. investing in sustainable/non-extractive technologies for infrastructure. Rebates. Advocacy at the provincial and federal levels.
- good enough as is.
- I dont know what you mean, I'm sure the town already abides by the environmental laws of the land. So thats enough.
- lol....don't worry about it...
- Not sure
- recycling pick up for county areas
- Recycle
- Unsure
- Encourage recycling, give more options or ways to recycle
- Utilize green spaces, parks & multi use trail system. Support green initiatives for residents and businesses.
- in future neighborhoods, including parks, playgrounds in the design.
- Not sure
- Continue doing what they already do.
- I
- The established programs and excellent recycling facility have addressed this issue to my satisfaction
- ?
- align with Provincial standards
- By keeping large companies accountable to the air/water and noise pollution they are creating.
- not sure
- Encouraging and supporting active transportation.
- n/a
- There are current EHS provincial standards in place. We obviously need to follow them but we can also do more on our own. Looking for greener initiatives and taking advantage of grants etc is a great way to expand on saving our environment.
- Unsure
- the town is already environmentally progressive
- Not sure
- Continuing to provide access to a means of recycling (ie- being able to set out recycling on the sidewalk to have it collected) will more easily allow people to make an effort in recycling.
- Convenient recycling station

- Unsure
- Areas of town should maintain a certain percentage of green space (gardens, parks, trails, etc).
- Not sure
- Any way possible.
- Continue the good work
- N/a
- Greener "pesticides ".
- Recycling incentives
- Not sure
- Incentives
- Not sure what they can do.
- I swear if you implement that 15 cents a bag thing here like Edmonton I'm going to ensure you need to hire extra staff to handle the litter.
- Have a community garden, develop parks that has more plants that makes the place greener and a vegetable garden for everyone who wants to help plants and the harvest is free to those who are in need.
- Better recycling

Question 21 - What do you think the Town should do to promote and/or preserve its heritage resources? A heritage resource is something (a site, building, location, etc.) uniquely important that helps define the character of a community and offer a rare glimpse of culture, heritage and tradition. They tell the stories of past generations and instill pride.

- Consult heritage experts and don't fix what isn't broken
- A facility for library, museums, meeting spaces, that is well kept and not falling apart. Apart. Easy to access, and in a space together
- Not sure
- Mixed old and new buildings and areas.
- Making events more exciting
- provide residents with a free day pass once per year
- Unsure
- Encourage businesses to preserve their spaces.
- Look for innovative ways to promote it
- Unsure
- The town is doing an excellent job. Don't change anything
- Unsure

- I am unsure what heritage resources the Town currently has to promote and/or preserve.
- "What do you mean by ""heritage resources""? Some of the terms used in this survey need definitions so one can answer the question accurately."
- Nothing much of historical value in town
- Reduce crime so they don't get damaged or burned down :(
- Help to keep them standing
- Let the community decide. Create an engagement process.
- Nothing much, all heritage resources in Westlock have already been demolished. support the museums, donate to them what needs to be saved and build the community.
- Upkeep them, make them look presentable. If there are appropriately sized ones, use them as a place for public dances.
- to late, there are hardly any left
- Ensure renovation standards are consistent
- Events, markets, possible have something unique to Westlock of the biggest roadside attraction. Something like that located next to the museum would be a draw to not only the museum but to the town. Have spent many hours checking out all the roadside attractions across all of AB
- Yes if the bldg are safe and usable
- No
- Make sure facilities are maintained and upgraded where needed. Bring in new items, offer more opportunities for kids to get involved
- Keep them, make it important for people to reuse or refurbish old buildings or homes that have character or been a part of the community.
- promoting an awareness of the Indigenous groups that were in this area before confederation - Metis, First Nations - and a recognition of the current Indigenous population and their contributions to the community
- Help maintain existing museums and recognized heritage buildings. Older buildings that are in need of major renovation and are vacant should be encouraged to remove and start new.
- "Sadly, our town should have kept the train station years ago and perhaps made it the museum. The Deacon House is another example.. It is good to see the United Church repurposed. I think if other churches are sitting empty, they should be open for purchase and repurposed . The old schoolhouse at the Elementary School is constantly getting vandalized. Could it be moved to a more secure location - perhaps the museum and be fenced? It would be nice to see it used as part of the museum programming. "

- K
- I can't identify something that would qualify at the moment. There are a few buildings that are now long gone that may have fallen into this category. Going forward there may be a consideration to add it to policy, so if something IS identified, council has direction.
- "offer incentives for building owners to keep historic façade work with local museums on long range planning of heritage facilities (museums)"
- Have more events at these sites
- There should be some resources to maintain heritage buildings.
- Larger and easier access for a museum
- Highlight these areas so that residents and visitors are aware of them.
- n/a
- The towns we enjoy visiting the most boast their culture, heritage and traditions proudly. The mural at A&M, the tractor museum, the pioneer museum etc are great but when they're paired with empty building and drab facades as surroundings it detracts from the experience.
- For instance the old vermilion school at Elementary school should be moved to tractor Muesum. Or somewhere where it could be looked after. Was my grandmothers school and it's just wrecked inside. Of course it's on school grounds, but stuff like that should be looked after.
- .
- I think the town needs to decide which properties are considered historical and then improve on the properties. All other properties should be sold or renovated and made available to new opportunities.
- My dad was telling me a story about the Legislature in Edmonton. They have some trees up on the fifth floor that were given as a gift once the Legislature was completed, but there is now no one alive that knows the history of who gave the trees, where they came from, etc. since their records were all destroyed in a fire. I think it's incredibly important for our history to always be accessible, and in this age, it would make sense to work on digitalizing historical information, cultural traditions, etc. so there will always be copies available. Having records digitalized would make it more convenient for anyone interested to easily access past and current information on the town of Westlock.
- "Didn't know westlock had any? Walking tours, signage, "
- Ensure owners maintain upkeep.
- I like the idea of small billboards at these locations that people can read and acknowledge. However, I'm concerned they'd also become graffiti magnets.

- I believe that alberta as a whole does a poor job of this. Maybe some type of bylaw restricting type of renovations or buildings for our heritage resources
- Clean,repair the sidewalks,new sod,clean garbage and weeds.
- Website and Social Media
- Respect and keeping it maintained, not tearing everything down
- Refurbish, rather than destroy.
- Raise the money needed to repair and renovate some of these older buildings to bring them up to code and to help restore their Glory from past days
- I feel we already have that with the 2 museums. Continue with Heritage days!
- By not forfeiting the past. Historic sites
- Don't know
- Elks, Rotary and Legion volunteers and reward them.
- Have an owner or a people value it by making sure its clean or converting it into an attraction here like museum restaurants, park or leisure area.. Example a museum or library here lets launch a monthly competition like chess, quiz bee, with a livestream here in Westlock so it will exciting for every month there's more to look forward event here in WL..and everyone will be attracted to go into that place to watch as well.
- Set aside a fund dedicated to this. Restoration and downtown architectural standards please - revitalize the area and you'll attract additional businesses wanting to be part of a cleaned up heritage Westlock

Question 22 – Do you have any final comments you would like to share?

- No
- Spray parka are a standard piece of infrastructure in modern times and it is shocking that our community doesn't provide or support the building of this for families. The current recreation in town is truly lacking and disjointed
- Again, I would stress that economics be the underlying decision for the MDP. To keep Westlock an attractive place to live and work, it needs to be economical. That's one of the only competitive edges we have over other communities
- Leave lived in existing area alone, but build in vacant lots down town and on the high way. Where a place is old or burned down, look to improve in that area.
- Have the pool be public swim all the time
- no
- No
- No



PUBLIC ENGAGEMENT PHASE 1 WHAT WAS SAID REPORT

- No
- Publish the finished survey answers.
- I have only been here a year and love the excellent communication from your office referring to water and TIPPS program
- No.
- n/a
- No
- No thank you
- I'm in a place in my life where I need to decide if I stay and raise my kids here or leave to a larger center that offers more such as spruce grove. I would love to stay but worry my kids won't get everything they could in other places. I would love to see westlock develop more that can bring and keep young families here
- A big outdoor splash park would be the best attraction for Westlock at the east glen park. There is space and we need this for our people with disabilities and our youth.
- Banners on light standards (hwy corridor and downtown would be nice) - more arts and cultural community events. Ec Dev must be balanced with community dev.
- Please take a 180 turn from the ideology that has killed my once beautiful, growing and vibrant town. open up to gun ranges and let's make this the best place In Canada for commerce and families. 20+ years of a failing ideology is enough. Stop spending the money you don't have and focus on bringing new revenue into the town which will exponentially grow the town's revenue. all of this is possible coming from the reduction in taxes for families and Businesses by reducing the regulatory burden for those who want to grow our towns' economy. lastly prosecute the crime of adults and even teens, sure one mistake is forgivable but when it becomes a pattern accountability needs to be had.
- People will only move and live in westlock if the cost of living to wage ratio is better than the city.
- .
- No
- Would like to see the town moving forward not backwards. Lost a theatre, lost an outdoor pool, we need to keep growing and moving forward to keep and attract families.
- No
- No
- No
- Increase options to keep people here. Recreation, jobs, options, the more we can keep people here the better for a small community and the business within it. The

more options we have the easier it is to attract new families to our town. Grow and keep our small town charm.

- no
- No
- I think our town has a lot of potential for growth and can be a good place for all families as well as retired seniors. The two groups are not mutually exclusive. I have hope we can be a more inclusive community.
- No
- "The downtown is dis-heartening at the moment from both a visitor stand point and a local. What can be done and was addressed in an option earlier, is to actively encourage and support new business. Locals will support a well run business that has exemplary service. Security for business owners (break -in and vandalism) is priority."
- no
- I am proud of Town Councils stance and support of on the rainbow crosswalk.
- "I think we have a great town but it's starting to go to shit with theft and drugs. Get this under control or you will lose your community. This town shouldn't support catch and release but it definitely does. Get more police presence and put a stop to this. Westlock is becoming known as the drug capital of Alberta. It's nickname is Methlock like seriously when did this become OK? There is even a song written about Westlock and the drugs. "
- "We need more hometown business s, no more pot stores or liqoure stores we have enough of them. More malls"
- No
- More apartments and senior lodging
- We have a great community. We're just rough around the edges right now.
- Also the Town needs new events brought in, I am currently gathering info on. Such as actual supercharged drag pulls, monster trucks, something rather than the once a year dwindling fair. Need to attract a younger crowd.
- .
- No
- No
- No
- No thank you.
- Westlock is a good community I've been able to live and work in most of my life. Though in the short-term I'm concerned about the violation of neutrality in public spaces, long-term I'm also concerned about how attractive the town will be to my kids when they become adults. What will encourage them to continue building roots in the community?

- We need to work on making westlock a safe and caring town. Right now the crime levels are crazy. Including crimes committed by our youth
- "We need to repair sidewalks so people with wheel chairs and walkers don't trip.
- Sidewalks are cracked and weeds are a danger for all of us. Tripping over weeds should not be an issue. Frustrating when I push my mother in a wheel chair! "
- None
- "Keep Westlock respectful, I love this town. A nice playground for children is needed"
- I feel that the current mayor and council are each doing a great job! Though I am a County resident, I do follow civic politics. I spend a lot of time in "our" town, and I care.
- none
- None
- No
- "I have lived in westlock a long time and there used to be a lot of businesses and I see very few still operating. Your chances of succeeding depends on your name and who you know on council. When you have family out and you have to go to barrhead to shop or use any of their facilities. Heartbreaking and embarrassing. "
- No.
- Westlock is a small town but with a great potential, if we could make a local residents as well to have start small business to support their living here or make an establishment where they can rent small starter amount to sell products that they can offer, and that establishment must be fully furnished to attract more locals to go there.. and sometimes like a small festival so everyone will get out on their places to unwind and have fun.. more opportunities for small businesses to grow and have income as well. And also improvements of Parks like the ones in Whitecourt the water splash parks, so our residents will nit travel far from there just to experience that.
- Westlock could grow given the right standards and policies but don't accept growth without thinking ahead and consulting with all stakeholders. Create a strategic plan for at least 3,5 and 15 years out with visioning. This survey isn't enough. You need some insight from creative folks and industry about the kind of place people want to live in for the future because once certain decisions are made, you can't go back.