



#### PROJECT OVERVIEW

The Town of Westlock is reviewing and updating the Land Use Bylaw. Since Land Use Bylaw No. 2015-02's adoption by Council in 2015, Administration has compiled a list of revisions to correct errors, gaps and other issues that have been identified through practical application. The goal of this update will be to create a new Land Use Bylaw which will help Town residents, businesses and developers navigate development activities and processes with ease.

In late 2021, Administration conducted comparator research and reviewed the current Land Use Bylaw to compile a list of revisions. Based on the findings, a working draft of the new Land Use Bylaw was created. The next step of the project is to engage the public for their feedback on the proposed changes, what is working, what should be changed, and what is missing from the Town's Land Use Bylaw. The feedback from the public will be used to shape the final version of the new Land Use Bylaw.

Public engagement commenced with an online survey held from February 22 to March 11, 2022. Following the closure of the survey, Administration created handouts and videos of the key changes proposed to the Land Use Bylaw. The videos, handouts and a full summary report of all changes were posted to the Land Use Bylaw Update project page on the Town's website. The key changes were also showcased at Open Houses on April 28<sup>th</sup> and May 5<sup>th</sup>.

#### **OVERVIEW OF OPEN HOUSES**

Administration held 3 Open Houses that were open to the public to attend. One of the Open Houses was targeted to the Town's business community with specific invitations provided to the Chamber of Commerce and other local businesses. A total of 14 residents, business owners and other stakeholders were in attendance over the 3 sessions – the attendance numbers for each Open House are below:

Date and Time of Open House	Number of Attendees
April 28 <sup>th</sup> , 2022 – 5 to 8 p.m.	5
May 5 <sup>th</sup> , 2022 – 9 a.m. to 4 p.m.	5
May 5 <sup>th</sup> , 2022 – 6 to 8 p.m. (business focused)	4

Feedback from the attendees was overwhelming positive. Attendees were engaged and provided insightful comments. Verbatim comments are included in the remainder of this report.

A total of 12 boards were used to showcase 8 categories of proposed key changes to the Land Use Bylaw. Participants were free to view the boards on their own and then ask questions of



the Town staff present if they had any or participants also had the option of being walked through the boards by Town staff. Participants were also invited to leave their comments as sticky notes on the related board(s).



Panorma view of Open House set-up (May 5<sup>th</sup>, evening session)

### **ADVERTISEMENT OF OPEN HOUSES**

To promote the Open Houses, Administration created handouts and videos of the key changes proposed to the Land Use Bylaw. Those handouts and videos were posted to the Land Use Bylaw Update project page on the Town's website one week prior to the first Open House. In addition, a series of posts on the Town's social media pages (Facebook and LinkedIn) featuring the Open House dates and times and each "Key Change" video were made between April 20<sup>th</sup> and May 5<sup>th</sup>.

In particular, the Facebook posts of each video had excellent engaement, with over 200 views of each. Culmative views for each video over all platforms (including Youtube) are below:

Video	Number of Views
Home Businesses & Home Offices	417
Landscaping	323
Administration & Procedures	320
Accessory Structures	313
Signs	308
Parking	307
Secondary Suites	306
New & Expanded Land Uses	240

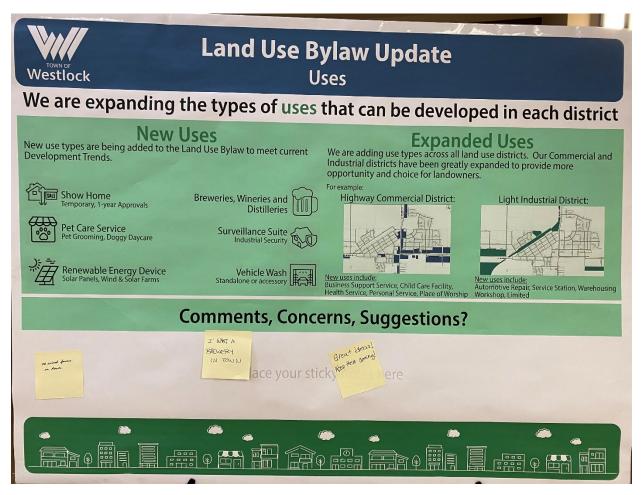
Direct invitations were also made to the local business community, Chamber of Commerce, builders, developers, and those that had previously signed up for project updates.



#### FEEDBACK SUMMARY

Feedback was added directly to each board with sticky notes. A summary of the feedback for each board (if any) is below.

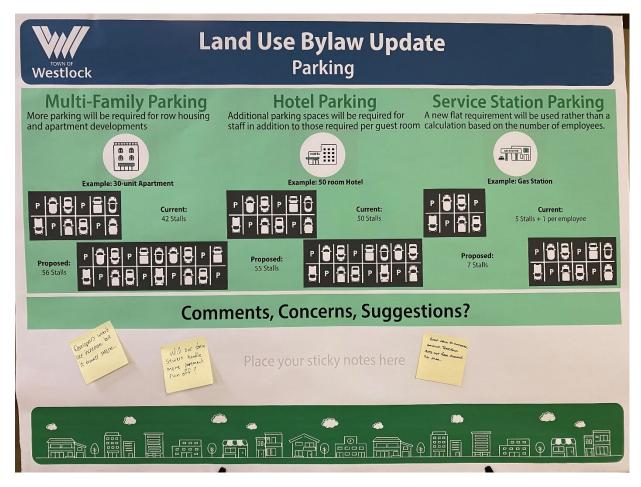
## **Board: New and Expanded Uses**



Comments included support for the newly proposed Breweries, Wineries and Distilleries Use class and a request for Wind Farms to no be allowed within the Town proper.



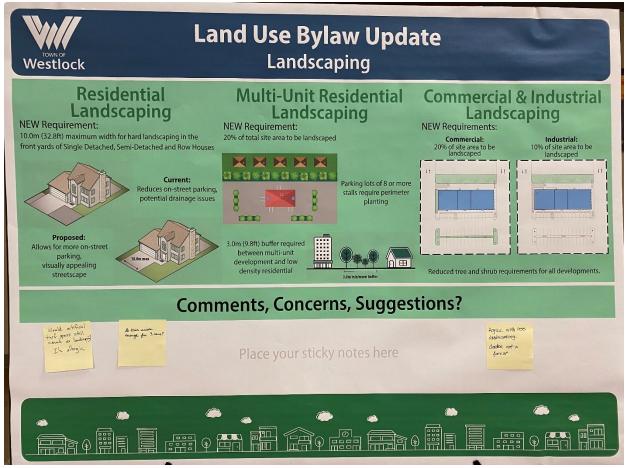
## **Board: Parking**



Comments included concern about storm sewer handling more run-off from the resulting pavement increase due to increased parking requirements and support for increased parking due to Westlock's lack of transit.



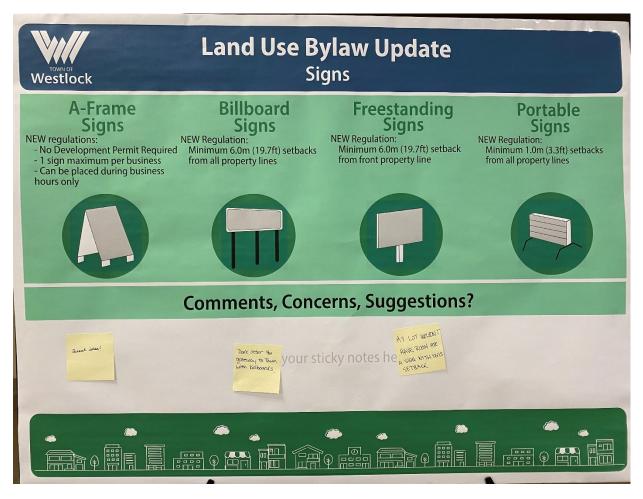
## **Board: Landscaping**



Comments included questions about artificial turf and support for less commercial and industrial landscaping (think garden not a forest).



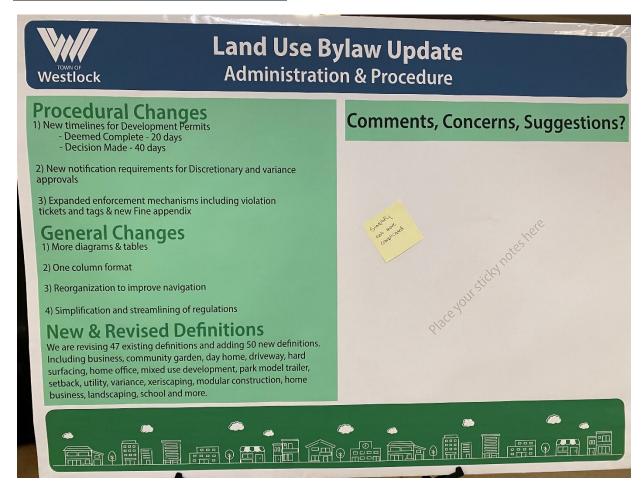
## **Board: Signs**



Comments included concern about the new setback requirements for freestanding signs being difficult to meet on smaller or shallower lots as well as a request to not allow the Town's "gateway" to be littered with billboard signs.



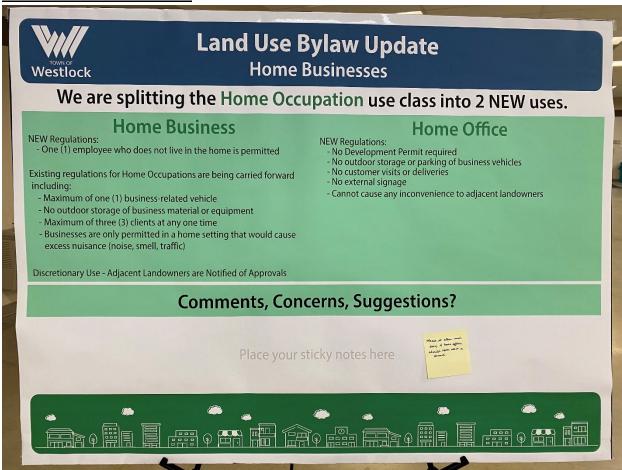
## **Board: Administration & Procedure**



The comment left on this board was a preference for simplification over complication.



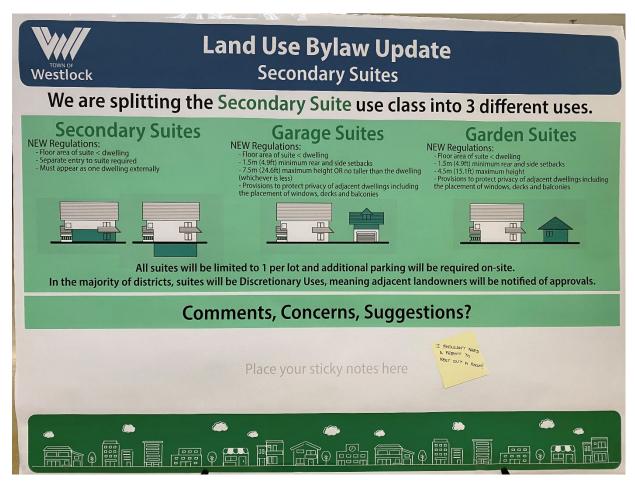
#### **Board: Home Businesses**



The comment left on this board was in support of the split, stating it makes it "clean and easy" and that home offices should never require a permit.



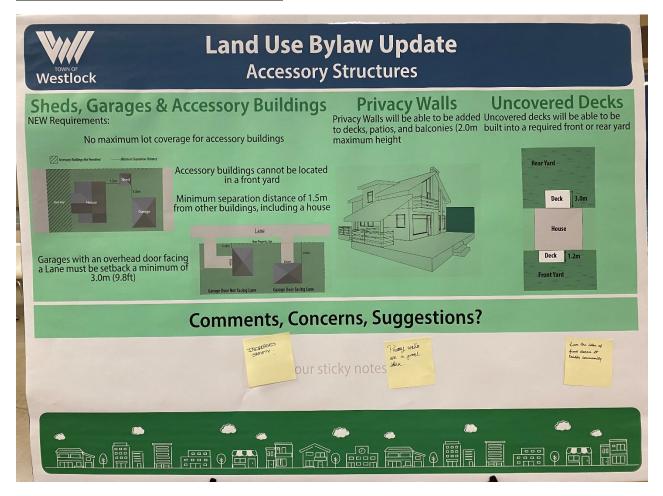
## **Board: Secondary Suites**



The comment left on this board was concerned with the ramifications of the changes on their ability to rent a room in their house without a permit.



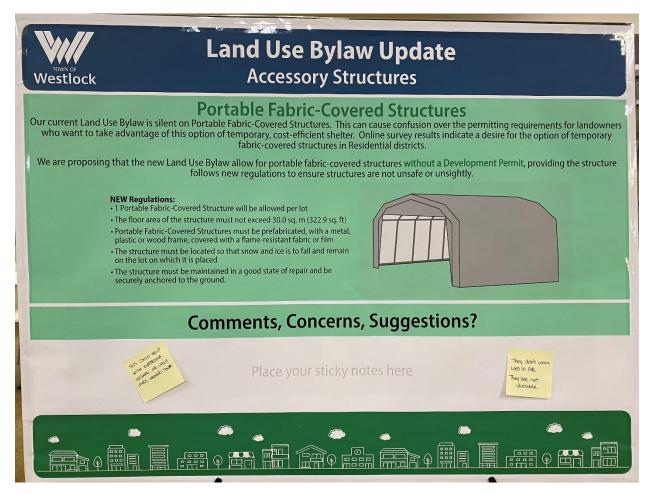
### **Board: Accessory Structures Part 1**



Comments included that the increased setback to the lane for garages would incrase safety and support for front decks which can build the feel of community through increased interaction.



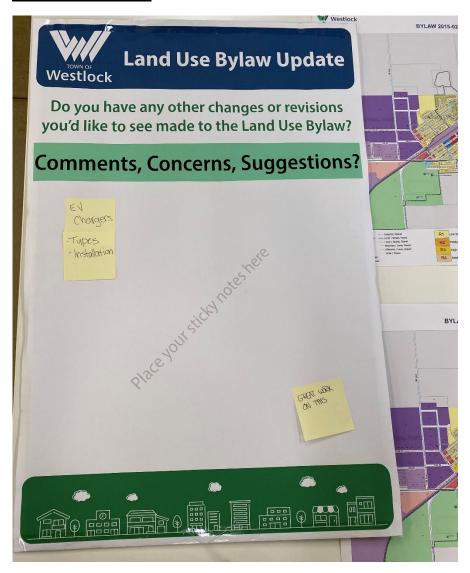
## **Board: Accessory Structures Part 2**



Comments included support for the new approach and its ability to address unsafe or "ugly" fabric structures as well as concern that these types of structures do not work well with Alberta weather due to their lack of durability.



## **Board: Comments**



General comments included a request for the Land Use Bylaw to address electric vehicle chargers and overall support for the project.



## **APPENDIX A: OPEN HOUSE BOARDS**

The Open Houses featured 12 boards of content (including introduction, general comments and exit boards). Originals of each board are included in the following pages.

## **Open House Board Listing:**

- 1. Introduction
- 2. New & Expanded Uses
- 3. Parking
- 4. Landscaping
- 5. Signs
- 6. Administration & Procedure
- 7. Home Businesses
- 8. Secondary Suites
- 9. Accessory Structures Part 1
- 10. Accessory Structures Part 2
- 11. Exit



### APPENDIX B: VERBATIM FEEDBACK

## 1. Introduction

Informational board only, no comments provided.

## 2. New and Expanded Uses

- No wind farms in town
- I want a brewery in town
- Great ideas! Keep them coming!
- Modular vs manufactured, different lending, if it has a serial # it's modular
- Character & width of modular construction on foundation

#### 3. Parking

- Developers won't like incrase but it makes sense
- Will our storm sewers handle more pavement run off?
- Good idea to increase amount. Westlock does not have transit. We drive.

#### 4. Landscaping

- Would artificial turf grass still count as landscaping? I'm allergic
- Is this wide enough for 3 cars?
- Agree with less landscaping. Garden not a forest

#### 5. Signs

- Great idea!
- Don't litter the gateway to Town with billboards.
- My lot wouldn't have room for a sign with this setback

#### 6. Administration & Procedure

Simplify not more complicated

#### 7. Home Businesses

- Makes it clear and easy. A home office should never need a permit.

## 8. Board: Secondary Suites

I shouldn't need a permit to rent out a room!



## 9. Accessory Structures Part 1

- Increases safety
- Privacy walls are a great idea
- Love the idea of front decks. It builds community

## 10. Accessory Structures Part 2

- This could help with enforcing unsafe or ugly one's around town
- They don't work well in AB. They are not durable.

## 11. Comments

- EV chargers
  - Types
  - Installation
- Great work on this



# **APPENDIX C: POST & PAGE VIEWS**

## **Town Website**

Page Name	Number of Page Views
Land Use Bylaw Update	410 (cumulative from project launch)

## **Youtube**

Video Name	Number of Views
Administration &	4
Procedural Changes	
Signs	3
Parking	8
Home Businesses &	4
Home Offices	
Secondary Suites	3
New and Expanded Uses	4
Landscaping	10
Accessory Structures	7

## <u>Facebook</u>

# **General Open House Reminders**

Post Date	Number of Views
April 20 <sup>th</sup>	522
April 28 <sup>th</sup>	292
April 28 <sup>th</sup>	685
May 2 <sup>nd</sup>	291
May 5 <sup>th</sup>	422
May 5 <sup>th</sup>	744



# **Proposed Changes Videos**

Video Name	Number of Views
Administration &	255
Procedural Changes	
Signs	269
Parking	294
Home Businesses &	389
Home Offices	
Secondary Suites	288
New and Expanded Uses	229
Landscaping	290
Accessory Structures	245

# <u>LinkedIn</u>

# **General Open House Reminders**

Post Date	<b>Number of Views</b>
May 3 <sup>rd</sup>	15
May 5 <sup>th</sup>	43

# **Proposed Changes Videos**

Video Name	Number of Views
Administration &	12
Procedural Changes	
Signs	36
Parking	5
Home Businesses &	24
Home Offices	
Secondary Suites	15
New and Expanded Uses	7
Landscaping	23
Accessory Structures	61