

Economic Profile

Westlock is a thriving hub strategically positioned in Alberta's core, offering exceptional opportunities for retail, agriculture, manufacturing, and healthcare industries.

Investment Growth (2018-2024)

\$18.2 Million Commercial Development

\$21.5 Million Industrial Growth

492 Active Businesses

Strategic Development Areas

With direct access to major transportation routes and Edmonton's metropolitan market, Westlock provides an ideal location for business growth and investment. Through our partnership with the Westlock Economic Region, businesses benefit from coordinated economic development support and regional market opportunities.

- Connected by Highways 18, 44, and 2
- CN Rail service
- High-speed fibre connectivity
- Modern utility infrastructure

4,921

Town Population*

12,522

Trade Area Population*

46.8

Median Age*

2,385

Private Dwellings*

\$250,000

Average House Price*

40,880

Daily Traffic Count at
Major Intersections

*2021 Federal Census

Building Your Future in Westlock

Whether you're looking to expand your existing business or start a new venture, Westlock offers the perfect blend of opportunity, infrastructure, and quality of life. Our economic development team is ready to help you discover the advantages of investing in our community.



Business Environment

Key Sectors:



Manufacturing



Retail & Service



Healthcare

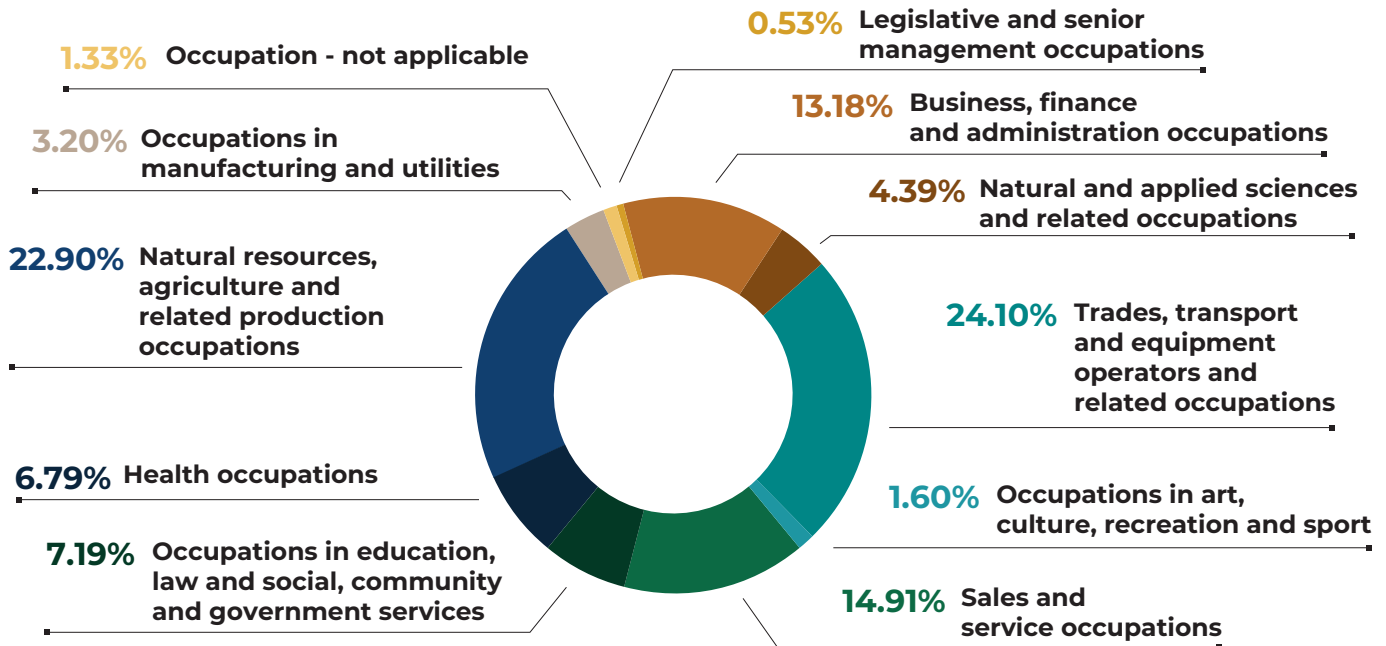


Agriculture

Investment Opportunities

- Commercial retail growth
- Industrial land development
- Agricultural processing
- Healthcare services expansion
- Manufacturing facilities

Labour Force by Industry



Take the Next Step

Visit www.westlock.ca/p/your-business for more information and to begin your journey with us.

